

## Monroe County Street to Feet Litter Campaign with Pocono Community Caring Company

PennDOT District 5 – Monroe County

### Problem/Challenge Addressed

Struggle with everyday litter pick up throughout Monroe County

### Method/Process/Product to Resolve Challenge

- Multi-agency involvement on a continuous basis – Pocono Mountain Visitor's Bureau; Monroe County United Way; Monroe County Waste Authority and Monroe County PennDOT.
- The Pocono Mountain Visitor's Bureau worked to involve Monroe County United Way, Monroe County Waste Authority and Monroe County PennDOT to collectively form a campaign to combat the litter in the county.
- United Way identifies the homeless participants in the county. The Waste Authority then transports these individuals to various state routes to pick up litter.
- Monroe County PennDOT identifies the areas in need and provides all supplies needed along with removing all litter bags picked on these routes daily.
- The Pocono Mountain Visitor's Bureau compensates these individuals daily for their services.

### Results/Key Takeaways

- Significantly reduced litter/litter complaints throughout Monroe County
- To date, this program has picked up litter on 200 miles of state routes, totaling 3,600 litter bags



### Contact Information

Jay Borger  
570-424-3024  
jaborger@pa.gov