

PENNSYLVANIA Airports Economic Impact



The Pennsylvania Airport System

Pennsylvania's aviation industry continues to provide high quality jobs and spur important local spending by on-airport businesses and agencies. The commonwealth's system of 15 commercial service and 117 general aviation airports connects Pennsylvania businesses and residents to the national and global economy. This system is comprised of a network of airports, airlines, air cargo businesses, corporate flight departments, pri-

vate aircraft owners, and recreational airplane pilots. Manufacturers in the state rely on airports to access markets and to receive supplies. Businesses rely on airports to conduct face-to-face meetings with customers and business associates within the United States and abroad. Leisure travelers use airports to reach recreational and tourist sites and to visit with family and friends.

Pennsylvania's Total Annual Economic Impacts from Aviation

When all of the impacts of Pennsylvania's system airports are added together, nearly 304,500 total jobs can be traced to the aviation industry. These employees receive more than \$9.2 billion in total payroll, and generate nearly \$23.6 billion in total economic activity. In addition, Pennsylvania's airports provide a number of health, welfare, and safety benefits, the impacts of which are immeasurable. Such services include aerial agricultural spraying, medical transport and evacuation, flight training, law enforcement, wildlife management, military exercises, and search and rescue operations.

Impact Measures

Employment measures the number of full-time equivalent (FTE) jobs related to airport activity, including on-airport

construction. A part-time employee is counted as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Activity (Output) measures the value of goods and services related to airports in Pennsylvania. The output of on-airport businesses is typically assumed to be the sum of annual gross sales and average annual capital expenditures.

Total Jobs – 304,464

Total Payroll – \$9.2 billion

Total Output – \$23.6 billion

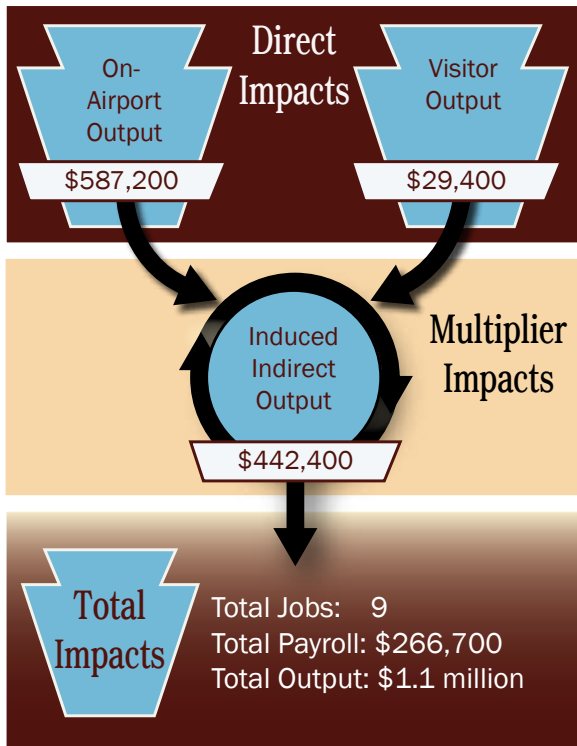
Study Process

This study, sponsored by the Pennsylvania Department of Transportation, Bureau of Aviation, analyzes the economic impact of Pennsylvania's aviation industry as a whole, as well as the impacts of its individual airports. The study confirms that many people—beyond the immediate environs of each airport—derive significant economic benefits from the daily operation of the airport system. The study also evaluates some of the less-quantifiable impacts linked with aviation, such as health, safety, recreation, education, and overall community strength.

A detailed modeling effort was undertaken to quantify the economic impacts of on-airport activities (airlines, fixed base operators, flight schools, corporate flight departments, government, and various other business). Also quantified were the impacts derived from the expenditures of visitors who arrive via scheduled service and general aviation aircraft. These on-airport impacts and visitor expenditures support additional economic activity throughout Pennsylvania.

As initial waves of activities associated with the airport system are released into Pennsylvania's economy, successive waves of employment, payroll, and economic benefit occur. These additional benefits are measured using sector-specific employment, payroll, and economic impact multipliers.

Economic Impact of Greenville Municipal Airport



Source: Wilbur Smith Associates

Impact Types

Direct Impacts include both direct impacts related to on-airport businesses and government agencies, and off-airport impacts, which are usually attributable to visitor spending.

Multiplier Impacts are comprised of indirect and induced impacts. These impacts are attributed to employees spending their earnings at local businesses, and the on-airport businesses purchasing goods and services locally. This re-circulation is commonly referred to as the “multiplier effect.”

Total Impacts are the combination of all direct, indirect, and induced impacts.



Qualitative Benefits

Greenville Municipal Airport is located just north of Greenville in Mercer County, approximately 60 miles north of Pittsburgh. The airport is accessible via State Route 58 and State Route 18.

Greenville Municipal Airport is classified as a Limited airport by the Pennsylvania Bureau of Aviation. The airport has 22 based aircraft and experiences more than 17,000 annual operations. The primary runway, Runway 15/33, is 2,703 feet long by 75 feet wide and equipped with medium intensity runway lighting (MIRL). Runway 05/23 is a turf runway that is 2,551 feet long by 118 feet wide. The airport is supported by a non-precision instrument approach (VOR-A).

Greenville Municipal Airport supports the general aviation needs of the local community. Services at the airport are provided by fixed base operator Elbow Street Aviation Services. The FBO offers aircraft fueling, maintenance, and hangar rental. The FBO also maintains the airport’s general aviation terminal.

Recreational flying is the predominant activity at Greenville Municipal Airport. Other common activities include touch-and-go training operations, corporate flights, aerial utility inspections and surveying, flight training, and operations by local law enforcement and the Civil Air Patrol. Greenville Municipal Airport is also utilized by medical flight operators such as the Center for Emergency Medicine of Western Pennsylvania, which frequently flies to and from Allegheny County Airport. The airport is also a gateway for tourists seeking to visit area attractions such as Maurice K. Goddard State Park and Wendell August Forge.

The airport hosts a number of community events throughout the year. Winter Chili Fly-Ins take place on the third Sunday of each month from November through March, and attract about 50 attendees per event. The airport sponsored the Fly-Mart in August of 2010, a community yard sale in which area residents participate. Finally, Greenville Municipal Airport hosts an annual Lobster Fly-In each September to celebrate the end of summer. This event typically attracts over 300 attendees.