Do you have a flying elephant in your car?

You do, if you or any one else rides in your car unbuckled.
In a 30 mph crash, an unrestrained adult is thrown with a force of 3½ tons – about the weight of an elephant.

Imagine that elephant hitting you, your friend or your child. Imagine that elephant being you.

How many times have you jumped in the car to run a quick errand and didn’t buckle up?

Most crashes happen close to home and at speeds under 40 miles an hour, when people are in familiar neighborhoods – the comfort zone.

As you make your trips to the local store, school, or a friend’s house, don’t take a flying elephant along for the ride.

Buckle up every one. Every trip. Every time.