



Safety Evaluation of Yield-to-Pedestrian Channelizing Devices

FINAL REPORT

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Montana State University

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SAFETY EVALUATION OF YIELD-TO- PEDESTRIAN CHANNELIZING DEVICES

Final Report

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16. Abstract This report analyzes motorist and pedestrian behavior to determine the effectiveness of yield-to-pedestrian channelizing devices (YTPCD) in improving pedestrian safety. YTPCD are placed on the centerline of a roadway in advance of marked crosswalks to remind motorists of the necessity of yielding to pedestrians. Behavioral data were collected at five sites in each of four different community types (urban, suburban, small city and college town) before and after installation of those devices. Sites included crosswalks at unsignalized intersections and mid-block locations, with and without the devices, to measure both direct and potential spillover effects. Data were analyzed with respect to three hypotheses: whether motorists were more likely to yield to pedestrians, whether pedestrians were less likely to yield to motorists (implying greater pedestrian security), and whether pedestrians were more likely to use crosswalks. The analysis generally showed statistically significant support for all three hypotheses, suggesting improvements in pedestrian safety. The effects were more evident at intersections than at mid-block crossings, and did not appear to be related to community type. Spillover effects were comparable at intersections, but less pronounced at mid-block crossings. The report recommends consideration of YTPCD where local design conditions and pedestrian safety concerns warrant, and provides recommendations for future research.			
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GLOSSARY OF ABBREVIATIONS

MOE	Measure of Effectiveness
PennDOT	Pennsylvania Department of Transportation
YTPCD	Yield-to-Pedestrians Channelizing Device

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EXECUTIVE SUMMARY

Highway safety is an ongoing challenge throughout the United States, including in Pennsylvania, where more than 1,600 people died in motor vehicle crashes in 2005. Of that number, approximately 10 percent were pedestrians. Highway improvements to address pedestrian safety are difficult because of the cost associated with many potential solutions, along with the geographically dispersed nature of vehicle-pedestrian crashes.

The Pennsylvania Department of Transportation (PennDOT) has adopted a new approach to improving pedestrian safety in recent years through the installation of Yield-to-Pedestrian Channelizing Devices (YTPCD). These devices combine text with commonly accepted symbology to read, “STATE LAW YIELD TO PEDESTRIANS WITHIN CROSSWALK”. YTPCD are placed prior to painted marked crosswalks in the center of the road. It is hoped that these signs, by being in the driver’s immediate field of view, will improve motorist awareness of pedestrians who may be crossing, and prompt them to slow down when pedestrians are present. With PennDOT having made a significant investment in these low-cost devices, it is important to know how effective they are in Pennsylvania, and where they would be most effective.



PennDOT contracted with the Western Transportation Institute to test the effectiveness of YTPCD by examining motorist and pedestrian behavior. This research project examined both direct effects and spillover effects, i.e. how the devices would affect motorists’ behavior at the location where they were deployed as well as at other marked crosswalks in the same community where devices were not deployed. The devices were tested in four types of communities (urban, suburban, small city, and college town), as well as at two types of locations (unsignalized intersections and mid-block crossings). To ensure that permutations of all these factors were considered, testing for direct effects was conducted at three sites and measurement of spillover effects at two sites within each community type, with each testing including both types of crossing locations.

The research team focused on four communities within District 6-0: Manayunk (NW Philadelphia), Haverford Township, Pottstown and West Chester. Data were collected in two periods: “before” data (i.e. no locations had YTPCD) were collected May 4-12, 2006; and “after” data (i.e. direct testing locations had YTPCD) were collected June 12-15, 2006. Motorist and pedestrian behavioral data were collected on weekdays during daylight time, often including part of the peak traffic period. Behavioral data were collected under the supervision of the research team. The data were compiled in a spreadsheet, with various quality control checks to ensure the quality of the data.

To analyze the behavioral data, the research team focused on testing three hypotheses related to YTPCD installation: 1) motorists are more likely to yield to pedestrians; 2) pedestrians are less likely to yield to motorists (i.e. pedestrians are more secure); and 3) pedestrians are more likely

to use crosswalks. The research team compared before and after data at the locations where YTPCD were employed looking at overall effects across groups of sites, and then looking at individual sites to see if YTPCD effectiveness was impacted by community type (urban, suburban, small city, college town); location type (intersection or mid-block); or intersection traffic control (all-way stop control, or partial stop control). Similar analyses were conducted for other sites in the same communities to examine the presence of spillover effects. A 90 percent confidence level was used in all these analyses.

In terms of direct effects, i.e. examining behavior at crosswalks before and after YTPCD were deployed at those locations, the analysis showed generally positive and statistically significant effects of the YTPCD. A few findings in support of the previous statement are provided below:

- The likelihood of the first motorist arriving at a crosswalk yielding to a waiting pedestrian increased 30-34 percent at intersections and 17-24 percent at mid-block crosswalks.
- The percentage of pedestrians who yielded to motorists decreased by 11-16 percent at intersections and 8-13 percent at mid-block crossings, suggesting increased pedestrian security when the devices were in place.
- There was a small (1-4 percent) but statistically significant increase in the percentage of pedestrians who used crosswalks, which should also correlate with pedestrian safety.

The YTPCD were generally found more effective at intersections than at mid-block locations, and effects did not seem to exhibit any bias with respect to community type.

In general, the spillover effects seemed to be positive primarily at intersections and on corridors or streets where the YTPCD were installed at nearby crosswalks. The effects of YTPCD at spillover intersections were comparable to those observed at intersections where YTPCD were deployed, while the effects at mid-block crossings were unclear.

The research concluded that the YTPCD have a significant and positive effect on surrogate measures for pedestrian safety, including the motorists' willingness to yield, pedestrian security, and pedestrian use of crosswalks. To the extent these surrogate measures correlate with vehicle-pedestrian crash rates, YTPCD should reduce the number of vehicle-pedestrian crashes and improve pedestrian safety. The research found that the devices were most effective at intersections but also provided benefits at mid-block crossings. The research recommended that future YTPCD deployments consider the effects of narrow lane widths and the need for regular monitoring and replacement of devices as needed.

The recommendation for continued use of YTPCD is tempered by a couple of caveats. The long-term effectiveness of YTPCD may be different than what was observed in this research. It is unclear whether the devices might produce a false sense of security among pedestrians. A long-term analysis of pedestrian crash data at locations with and without YTPCD would be a better way to measure the ultimate effectiveness of these signs than relying solely on surrogate measures evaluated in this study. Nonetheless, based on the findings of this research, communities should consider deployment of YTPCD at locations where local design conditions and pedestrian safety concerns warrant them.

1. INTRODUCTION

The road system serves a variety of users, including passenger vehicles, commercial vehicles, motorcycles, bicycles, and pedestrians. Because they are not protected by a vehicle frame, pedestrians are more vulnerable in motor vehicle accidents than other roadway users. In Pennsylvania, approximately 10 percent of Pennsylvania's highway fatalities in 2005 were pedestrians (1, 2).

In an effort to improve pedestrian safety, the Pennsylvania Department of Transportation (PennDOT) has procured Yield-to-Pedestrian Channelizing Devices (YTPCD). These portable signs are mounted on a hard rubber base on the centerline of a road in advance of a marked crosswalk. They serve to remind motorists of Pennsylvania law, which requires that motorists yield to pedestrians who are in the crosswalk.

PennDOT has distributed thousands of YTPCDs for installation by interested communities across the commonwealth. Given the number of devices that have been distributed, it is important to know whether these devices have any positive effects on pedestrian safety. Because pedestrian crashes are geographically dispersed and occur relatively infrequently at a given location, analysis of crash data would be unlikely to yield any useful conclusions. By examining motorist and pedestrian behavior with and without the devices, however, it may be possible to quantify potential safety benefits from these devices.

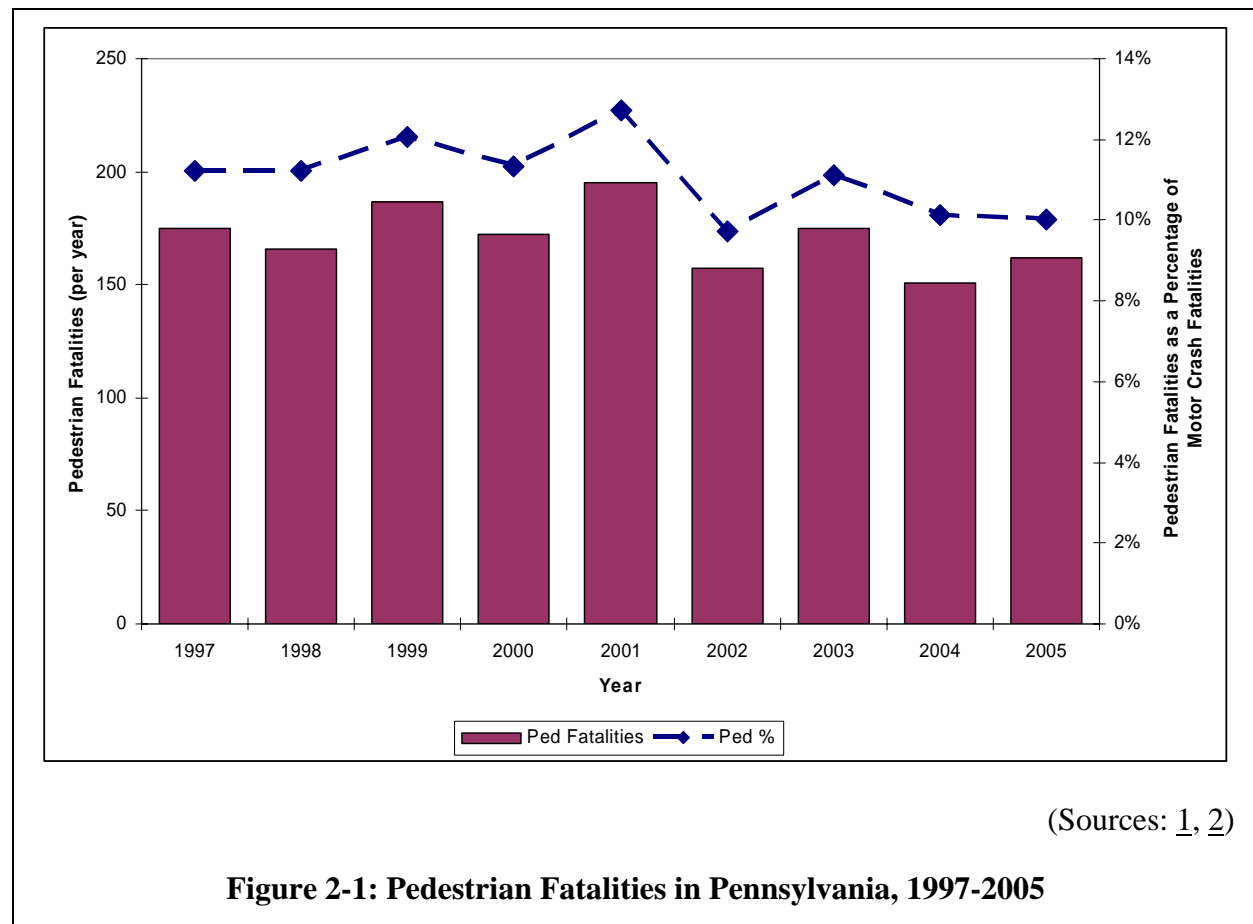
This report summarizes the findings of a research project, conducted under contract with the Pennsylvania Department of Transportation Bureau of Planning and Research, which sought to examine the safety effects of YTPCD. Chapter 2 provides additional background on pedestrian safety challenges and the design and installation of YTPCD. Chapter 3 reviews the methodology that was employed in this research project, for both data collection and data analysis. Chapter 4 provides anecdotal information on motorist and pedestrian behavior as observed in the field. Quantitative information on motorist and pedestrian behavior is analyzed in Chapter 5 with respect to motorist behavior, pedestrian security, and crosswalk use hypotheses. The report concludes with a summary of findings and recommendations in Chapter 6.

2. BACKGROUND

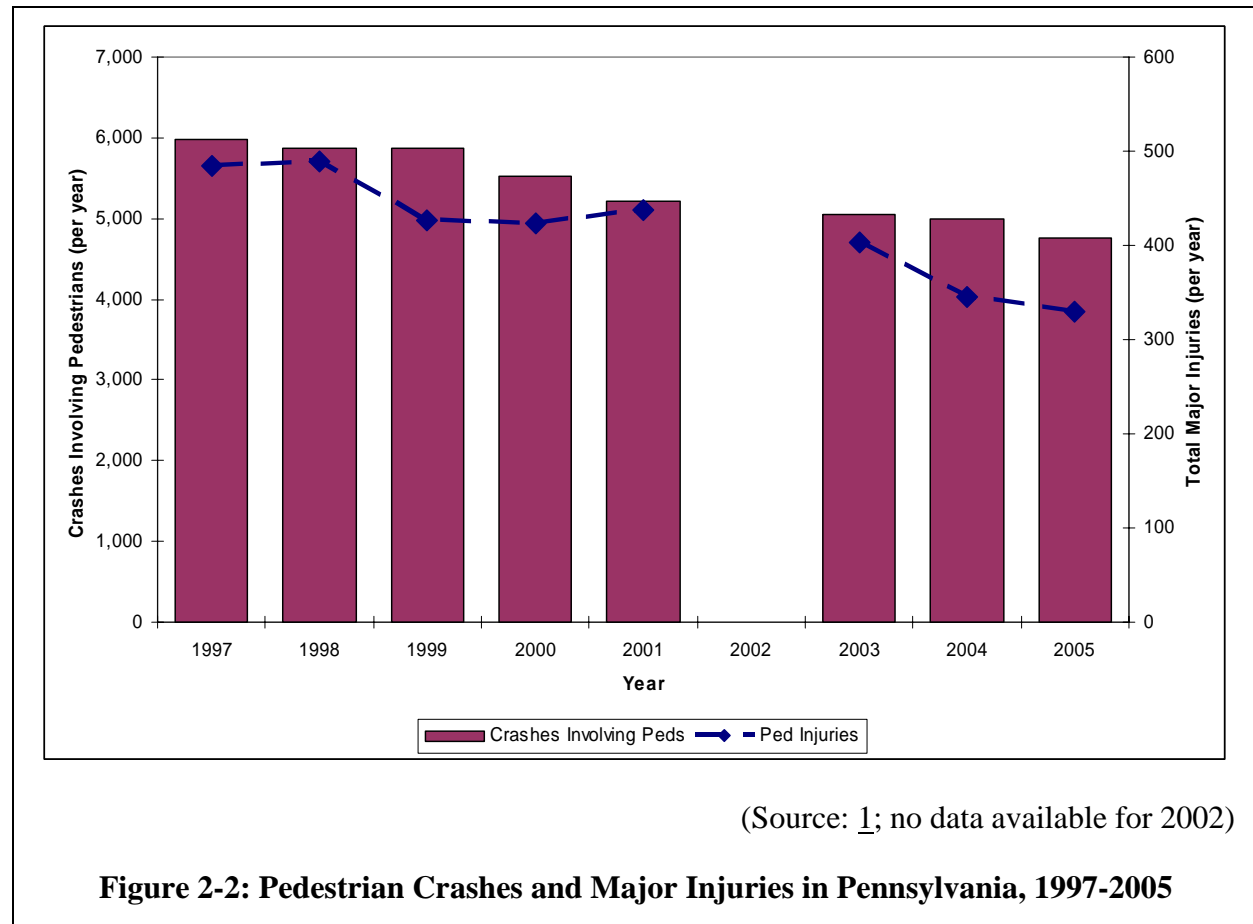
2.1. Pedestrian Safety Challenges

Highway safety is an ongoing challenge throughout the United States, including in the Commonwealth of Pennsylvania. In 2004, there were 137,410 reportable traffic crashes in Pennsylvania, which resulted in 1,490 fatalities and over 105,000 injuries (3). The economic loss associated with these crashes is in the billions of dollars, aside from the grief and suffering experienced by numerous families and loved ones. Reductions in the number and severity of highway crashes are achieved through addressing the interrelated factors that may contribute to crashes, including characteristics of the driver, the vehicle and the roadway environment. Consequently, efforts to improve highway safety often focus on specific types or groups of crashes.

One such crash type is vehicle-pedestrian crashes. Approximately 10 percent of motor vehicle crash fatalities in Pennsylvania in 2005 were pedestrians (162 out of 1,616) (1, 2). Trends related to vehicle-pedestrian crashes in Pennsylvania have been favorable. Figure 2-1 shows that the percentage of Pennsylvania motor crash fatalities who were pedestrians has been dropping slightly in recent years. This trend is further emphasized in Figure 2-2, which shows declines in the number of pedestrian crashes and major injuries per year. Nonetheless, there were nearly 500



pedestrians who were killed or severely injured in motor vehicle crashes in Pennsylvania in 2005. Vehicle crashes involving pedestrians are often more severe than other crashes because pedestrians are unprotected and are hence more likely to suffer injuries or death if struck by a motor vehicle.



Highway safety improvements are often classified into engineering, enforcement and education measures. In addressing pedestrian safety, each of these types of improvements has some limitations because of the cost associated with many solutions, along with the geographically dispersed nature of vehicle-pedestrian crashes.

2.2. Yield-to-Pedestrian Channelizing Devices (YTPCD)

The Pennsylvania Department of Transportation (PennDOT) has adopted a new approach to improving pedestrian safety in recent years through the installation of Yield-to-Pedestrian Channelizing Devices (YTPCD). These devices, an example of which is shown in Figure 2-3, combine text with commonly accepted symbology to read, “STATE LAW YIELD TO PEDESTRIANS WITHIN CROSSWALK”. The signs represent a combination of engineering, enforcement and education approaches. As an engineering measure, the signs are not to be placed indiscriminately, but rather at marked crosswalks where engineering review has determined that pedestrian safety may be a challenge. As an enforcement and education measure, YTPCD remind motorists of Pennsylvania statutes that state, “When traffic-control signals are not in place or not in operation, the driver of a vehicle shall yield the right-of-way to a pedestrian crossing the roadway within any marked crosswalk or within any unmarked crosswalk at an intersection.” (4) As of August 18, 2006, PennDOT had distributed 3,150 YTPCDs to municipalities within the state (5). It is hoped that these signs, by being in the driver’s immediate field of view, will improve motorist awareness of pedestrians who may be crossing, and prompt them to slow down and possibly yield when pedestrians are present.



Figure 2-3: Example of YTPCD

YTPCD are placed prior to a painted marked crosswalk in the center of the road, as shown in Figure 2-4. PennDOT recommends consideration of YTPCD at intersections or crosswalks with a documented history of vehicle-pedestrian crashes or crosswalks where pedestrians have difficulty crossing the roadway. They must be used at marked crossings and are intended to supplement those pavement markings as well as pedestrian crossing signs. They may be used on all approaches to unsignalized intersections, as well as at mid-block crossings. To ensure adequate vehicle clearance, the minimum roadway clear width should be 20 feet, excluding parking. They are intended for roadways with speed limits of 35 mph or less (6).



Figure 2-4: Example YTPCD Installation

YTPCD are a relatively low-cost safety improvement, costing about \$200 per sign, which is less expensive than many other types of safety treatments. They have essentially no on-going costs, as they require no power. Maintenance may include sign repositioning in the event of snow plow activity or vehicle hits, or sign replacement in the event of vandalism or vehicle damage.

2.3. Comparative Studies

Similar devices have been used in other locations across the United States, with many of these having been evaluated, as shown in Table 2-1. This experience from other locations shows that while these devices have been successfully deployed in a wide variety of urban, rural and college town settings, there have been differences in the level of effectiveness across jurisdictions. These differences could result from varying levels of enforcement, driver expectations regarding seeing pedestrians in different areas, lighting, other obstructions in the driver's viewing area, and other factors.

Table 2-1: Evaluation Results of Devices Similar to YTPCD in Other States

	Measures of Effectiveness (MOEs)					
	Pedestrians For Whom Motorists Yielded	Motorists Yielding	Pedestrian That Ran, Aborted, or Hesitated	Pedestrians Crossing in Crosswalk	Speed Compliance	
Locations						Reference
New York State and Portland, OR	+12%		-2%	No change		<u>7</u>
Cedar Rapids, IA		+3 to 15%				<u>8</u>
Minnesota					+20%	<u>9</u>
Madison, WI		+5 to 15%				<u>10</u>

With PennDOT having made a significant commitment to these low-cost devices, it is important to know how effective they may be in Pennsylvania, and where they would be most effective. Chapter 3 presents the methodology that was designed to answer these questions.

3. METHODOLOGY

Yield-to-pedestrians crossing devices are intended to improve pedestrian safety through enhancing motorist awareness of pedestrian crossings and when pedestrians are present at those crossings. The most direct measure of safety would be the number of crashes observed at intersections before and after YTPCD implementation. However, the relative infrequency and geographic dispersion of vehicle-pedestrian crashes suggest that the likelihood of crashes occurring at a given study site is very small. Therefore, it is more appropriate to examine surrogate measures that correlate with safety but are more easily measured.

Accordingly, this chapter presents a methodology focused on collecting and analyzing data related to motorist and pedestrian behavior. The chapter opens by reviewing the goal of this research project. This is followed by a discussion of data collection requirements, and the specific procedures that were used to fulfill those requirements. The chapter then discusses the statistical methods that were employed in the analysis of the behavioral data.

3.1. Project Goal

The goal of this research project, as established by PennDOT, was to test the safety effectiveness of YTPCD by determining the extent to which those devices modify motorist and pedestrian behavior. By modifying motorist and pedestrian behavior, the signs should result in a reduction in the frequency and severity of pedestrian-vehicle crashes.

The methodology used for this research project recognizes that there may be direct and indirect benefits associated with using YTPCD. The direct benefits of YTPCD would occur at the intersection or mid-block crossing where they are installed. Direct testing would then be used to evaluate pedestrian and motorist behavior at those crossings before and after trial implementation of YTPCD. Indirect (or spillover) effects would occur at locations where the YTPCD are not installed. It is theorized that YTPCD could serve as an educational tool, heightening motorist awareness of state law regarding the need to yield to pedestrians crossing the road. Therefore, drivers who see YTPCD at a marked crosswalk in one part of a community may tend to yield for pedestrians at another crosswalk, where a YTPCD may not be present. Alternatively, YTPCD may serve to underemphasize motorist awareness of crosswalks where YTPCD are absent, potentially reducing pedestrian safety at those locations. Since both direct and indirect effects may result from the use of YTPCD, this research sought to identify and quantify these effects.

The methodology also recognizes that the effectiveness of YTPCD may depend on the setting in which they are implemented. Therefore, it was recommended that the devices be tested in four types of communities (urban, suburban, small city, and college town) as well as at two types of locations (unsignalized intersections and mid-block crossings). To ensure that permutations of all these factors were considered, direct testing was conducted at three sites and measurement of spillover effects at two sites within each community type, with each type of testing including both types of crossing locations. The proposed breakdown between intersections and mid-block crossings for each community type is shown in Table 3-1.

Table 3-1: Number of Tested Locations in Each Community Type

	Intersections	Mid-Block
Direct Testing With YTPCD	2	1
Spillover Effect Without YTPCD	1	1

3.2. Data Collection

The first aspect of this research project's methodology was developing a framework for collecting data. This included site selection, scheduling of data collection, developing a process for recording motorist and pedestrian behavior, and training data collectors. Each of these is discussed in turn.

3.2.1. Site Selection

The technical panel selected District 6-0 (southeastern Pennsylvania) as the focus for this research project, as the district has received and fulfilled requests for the devices from numerous communities. District personnel reviewed the list of communities that had expressed interest in the signs but had not deployed any as of April 2006. Field visits were conducted to each of these communities to see whether there were a sufficient number of locations at both unsignalized intersections and mid-block crossings for this study where the devices could be deployed based on geometric and design characteristics. These characteristics included the presence of a marked crosswalk, a posted speed limit not exceeding 35 mph, a yellow painted centerline on the roadway, sufficient roadway width to safely place the sign, and an expectation of sufficient pedestrian traffic levels based on an assessment of adjacent land uses. As a result of this study, four communities were selected:

- Manayunk (NW Philadelphia) – Urban
- Haverford Township – Suburban
- Pottstown – Small City
- West Chester – College Town

Once communities were selected, sites within each community were identified. Local officials in Haverford Township and West Chester had previously identified locations where they thought the devices would be suitable and beneficial. Staff from PennDOT and the research team field reviewed these sites and confirmed that they were appropriate. In Pottstown, PennDOT and research team personnel conducted a field visit, which identified several candidate sites. Subsequent communication with the local police suggested a couple of additional sites, which were also field reviewed. In Manayunk, a full set of sites was identified based on an initial field review. Based on a subsequent field visit, alternate intersections were identified where significantly higher pedestrian volumes could be expected.

Table 3-2 lists the sites that were selected in each of the four communities. The traffic control of each location is also noted, as this may affect vehicle and pedestrian behavior. Direct testing was

conducted at the locations listed in italics, while locations without italics were observed for spillover (indirect) effects. Photos of all locations are provided in Appendix A.

Table 3-2: List of Selected Intersections and Mid-Block Crossing Sites

Location (Type)	Street Location	Testing Type	Location Type	# of Legs	Control
Manayunk [Philadelphia] (City)	<i>Main / Levering</i>	<i>Direct</i>	<i>Intersection</i>	3	1LSC
	<i>Main / Grape</i>	<i>Direct</i>	<i>Intersection</i>	3	1LSC
	Main / Lock	Indirect (Spillover)	Intersection	3	1LSC
	<i>Main (Tennis Center)</i>	<i>Direct</i>	<i>Mid-Block</i>	2	None
	Main (CVS)	Indirect (Spillover)	Mid-Block	2	None
Haverford Township (Suburb)	<i>Coopertown / Highland</i>	<i>Direct</i>	<i>Intersection</i>	4	4WSC
	<i>Darby / Hillcrest</i>	<i>Direct</i>	<i>Intersection</i>	3	1LSC
	Darby / Fairfield	Indirect (Spillover)	Intersection	3	1LSC
	<i>Ardmore Junction</i>	<i>Direct</i>	<i>Mid-Block</i>	2	None
	Brookline	Indirect (Spillover)	Mid-Block	2	None
Pottstown (Small City)	<i>Farmington Avenue / 8th Avenue</i>	<i>Direct</i>	<i>Intersection</i>	4	2WSC
	Hanover Street / Oak Avenue	Indirect (Spillover)	Intersection	4	4WSC
	Charlotte Street / Grace Avenue	Indirect (Spillover)	Intersection	4	2WSC
	<i>State / 8th Avenue</i>	<i>Direct</i>	<i>Intersection</i>	4	2WSC
	Adams Street (Senior Center)	Indirect (Spillover)	Mid-Block	2	None
	<i>Beech Street (The Hill)</i>	<i>Direct</i>	<i>Mid-Block</i>	2	None
West Chester (College Town)	High Street / Sharpless Street	Indirect (Spillover)	Intersection	3	1LSC
	<i>High Street / Nields Street</i>	<i>Direct</i>	<i>Intersection</i>	3	1LSC
	<i>High Street / University</i>	<i>Direct</i>	<i>Intersection</i>	3	1LSC
	New Street (Athletic fields)	Indirect (Spillover)	Mid-Block	2	None
	<i>New Street (Nields)</i>	<i>Direct</i>	<i>Mid-Block</i>	2	None

italics = test site

Legend:

Italics indicates a location where YTPCDs were placed

1LSC – T-intersection with stop control on one leg

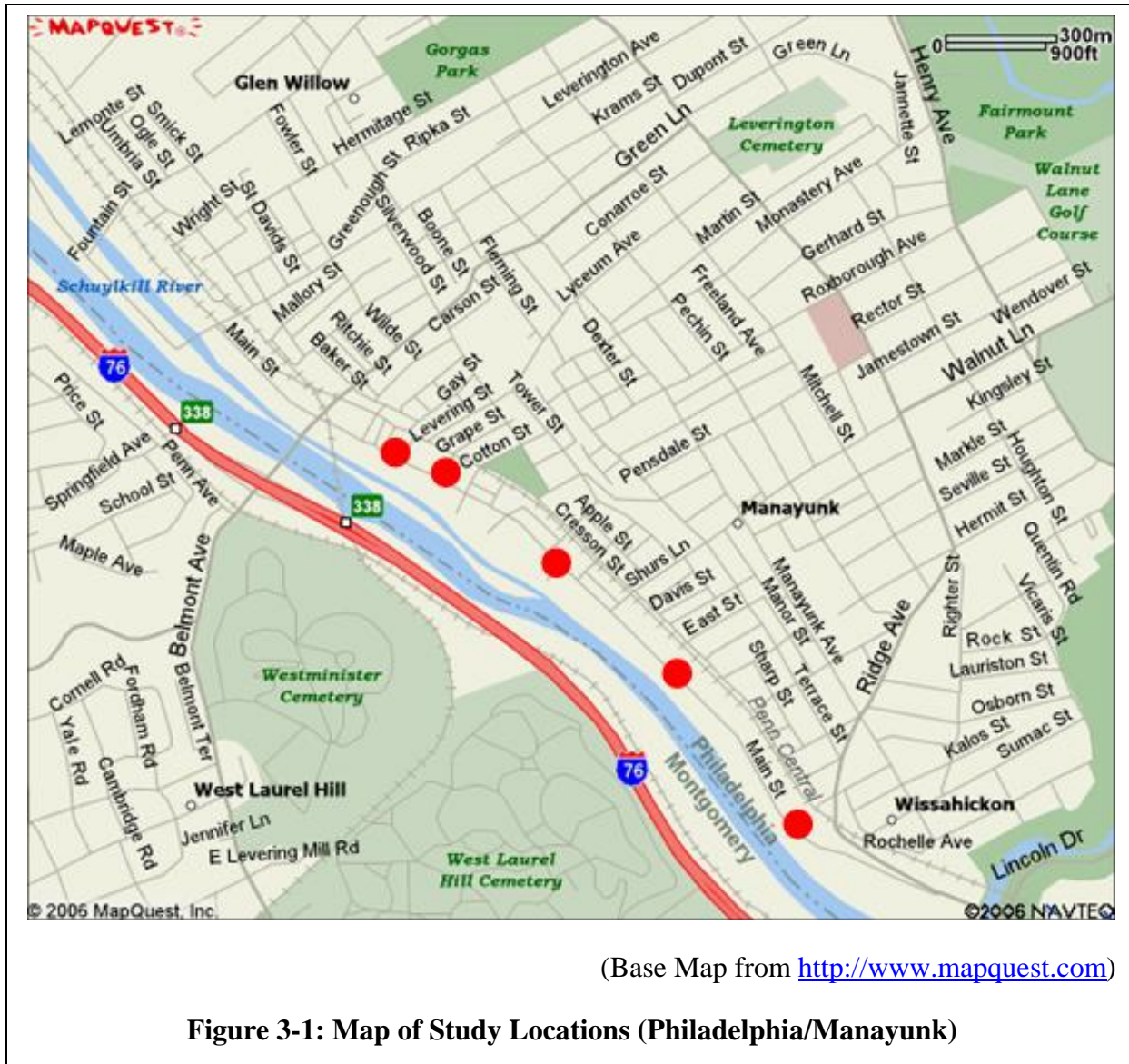
2WSC – 2-way stop control

4WSC – 4-way stop control

The following section provides some information about these locations.

Manayunk (City)

All five locations are along Main Street as it runs parallel and east to the Schuylkill River. The northernmost sites – the Levering, Grape and Lock intersections – are all in a busy shopping and restaurant district, where on-street parking on both sides of the road results in relatively narrow lanes for vehicle travel. The two mid-block crossings are further south on Main Street, and appear to provide access between parking and shopping areas on the west and residential and shopping land uses to the east. Transit service along Main Street may also be a source of some pedestrian traffic. These locations are shown in Figure 3-1.



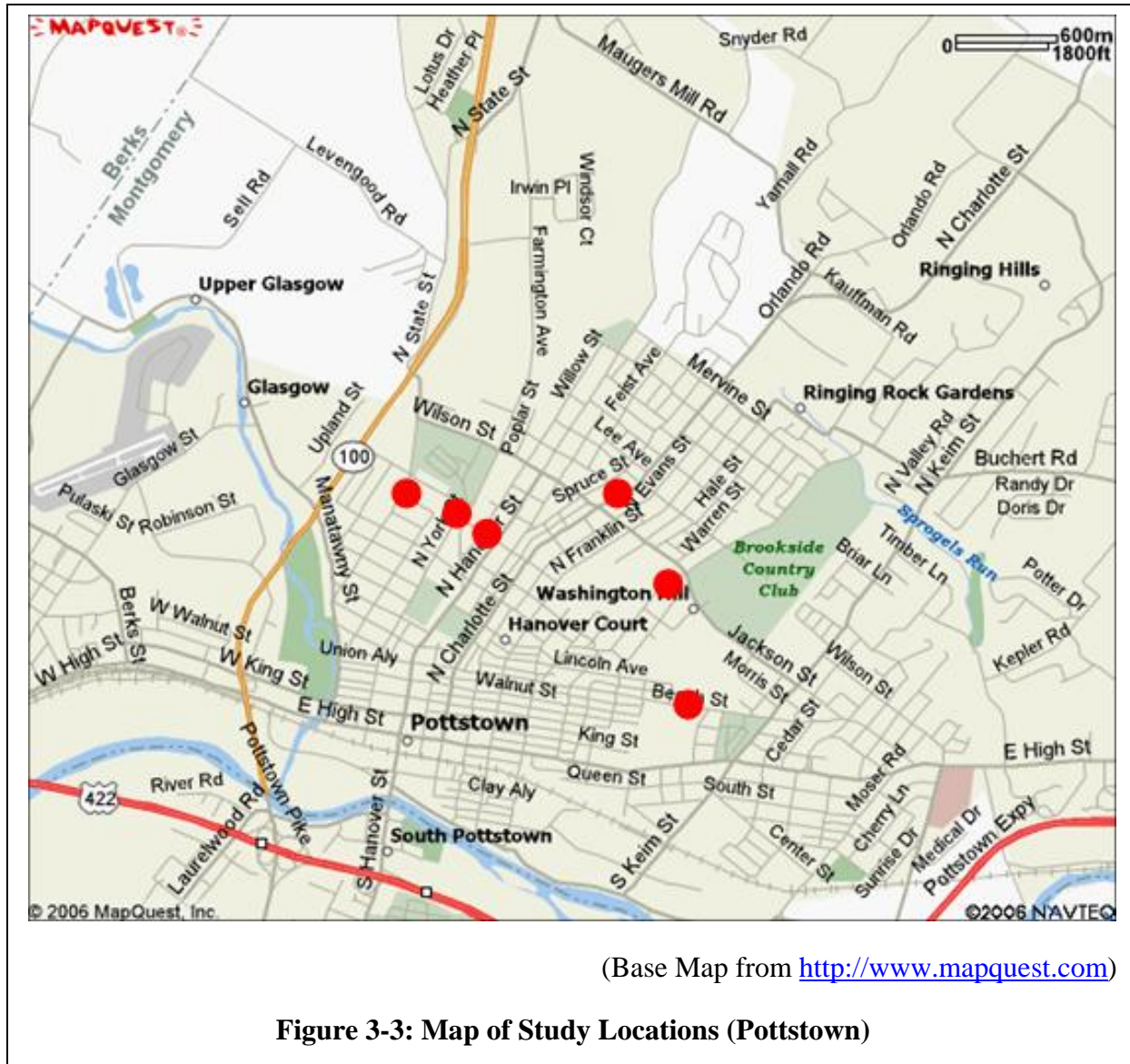
Haverford Township (Suburb)

The suburban locations have several differing characteristics. All three intersections are near schools. However, the Coopertown/Highland intersection is an all-way stop controlled intersection in an area with relatively low vehicle traffic, whereas the other two intersections – T-intersections on Darby Road – have higher traffic volumes, especially during rush hour. The intersection at Fairfield is particularly interesting because the crosswalk crosses a four-lane divided roadway; hence, pedestrians do not need to cross the entire street at once. The mid-block crosswalks are located near a SEPTA transit stop and a shopping district (Brookline). The Brookline location is interesting, because it is approximately 0.5 miles away from an existing YTPCD on the same street. These locations are shown in Figure 3-2.



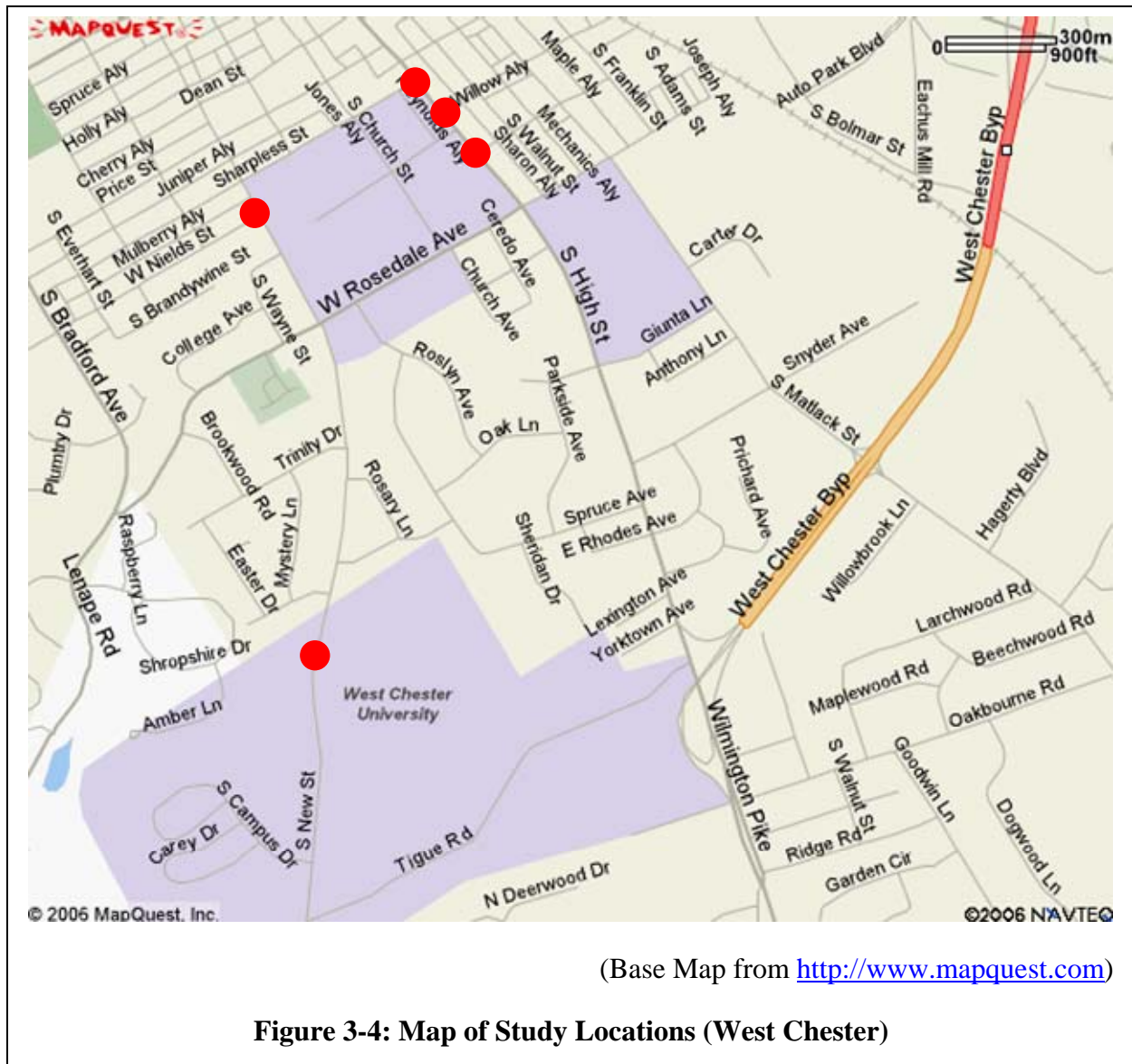
Pottstown (Small City)

There was sufficient staffing to collect data at four intersections, so this allowed the research team a little more flexibility in selecting appropriate sites. The four intersections in Pottstown are at scattered locations. State Street and Farmington Avenue are both local arterials with relatively fast moving traffic. The intersections of each road with 8th Street, where a school is located, were chosen. The intersection of Charlotte and Grace, located in northern Pottstown, was also a two-way stop controlled intersection, and was also near a school. Both mid-block crossings provide access to schools: one (Beech Street) to The Hill School, and the other (Adams) to Pottstown High School. Classes at The Hill School ended before the “after” data collection period, so there was limited compatibility between before and after data at that site. Pottstown High School crossing also provides access to athletic fields, so both may be expected to have some pedestrian activity in the summer. These locations are shown in Figure 3-3.



West Chester (College Town)

The three intersections on High Street are consecutively located, and are toward the north edge of the east boundary of the West Chester University campus. Parking is prohibited on the east side of High Street, which means that pedestrians wishing to cross the street will likely not step off the curb before proceeding into the street. Both mid-block locations connect a parking area with a campus facility: the one at Nields provides access to campus buildings, while the alternative one provides access to athletic facilities on the south campus. These locations are shown in Figure 3-4.



3.2.2. Data Collection Schedule

Times and dates for data collection were selected to maximize potential pedestrian traffic volumes, while working within staffing and schedule constraints. The “before” data collection period occurred May 4-12, 2006; the second phase of the data collection was completed June 12-15, 2006. The research team wanted to allow one month between data collection periods so that motorists could have some level of familiarity with the YTPCD. The signs were distributed and installed by PennDOT staff over the week of May 16-20, 2006. It was not desirable to delay “after” data collection any later into June, because schools would not be in session, and pedestrian crossings near schools were generally considered the greatest safety concern.

Motorist and pedestrian behavioral data were collected on weekdays during daylight time, often including part of the peak traffic period. In the absence of pedestrian volume data at any of the

study locations, researchers estimated that three to four hours of data collection would be required at each site in order to obtain a sufficient sample size. In general, data were collected at the same time of day for a given location in each period. Within staffing constraints, the research team sought to collect before and after data during the same time of day, in order to minimize any effects caused by differences in motorist and pedestrian characteristics at different times of the day. As can be seen in Table 3-3, the same time periods were generally used in both data collection periods.

Table 3-3: Data Collection Schedule

		7:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	8:00 PM	9:00 PM	Hours
Pottstown	Farmington Avenue / 8th Avenue																3.5
	Before: May 4, 2006																4
	After: June 12, 2006																3.5
	Charlotte Street / Grace Avenue																4
	State Street / 8th Avenue																3
	Adams Street (Senior Center)																4
	Beech Street (The Hill)																4
Manayunk [Phila.]	Main / Levering																4
	Before: May 10, 2006																4
	After: June 15, 2006																4
	Main / Lock																4
	Main (Tennis Center)																4
	Main (CVS)																4
West Chester	High Street / Sharpless Street																3.5
	Before: May 11, 2006																4
	After: June 13, 2006																3.5
	High Street / Nields Street																4
	High Street / University																3.5
	New Street (Athletic fields)																4
Haverford Township	Coopertown / Highland																0
	Before: May 12, 2006																4
	After: June 14, 2006																4
	Darby / Hillcrest																3.5
	Darby / Fairfield																4
	Ardmore Junction																4
	Brookline																4
																	4

Before
 After

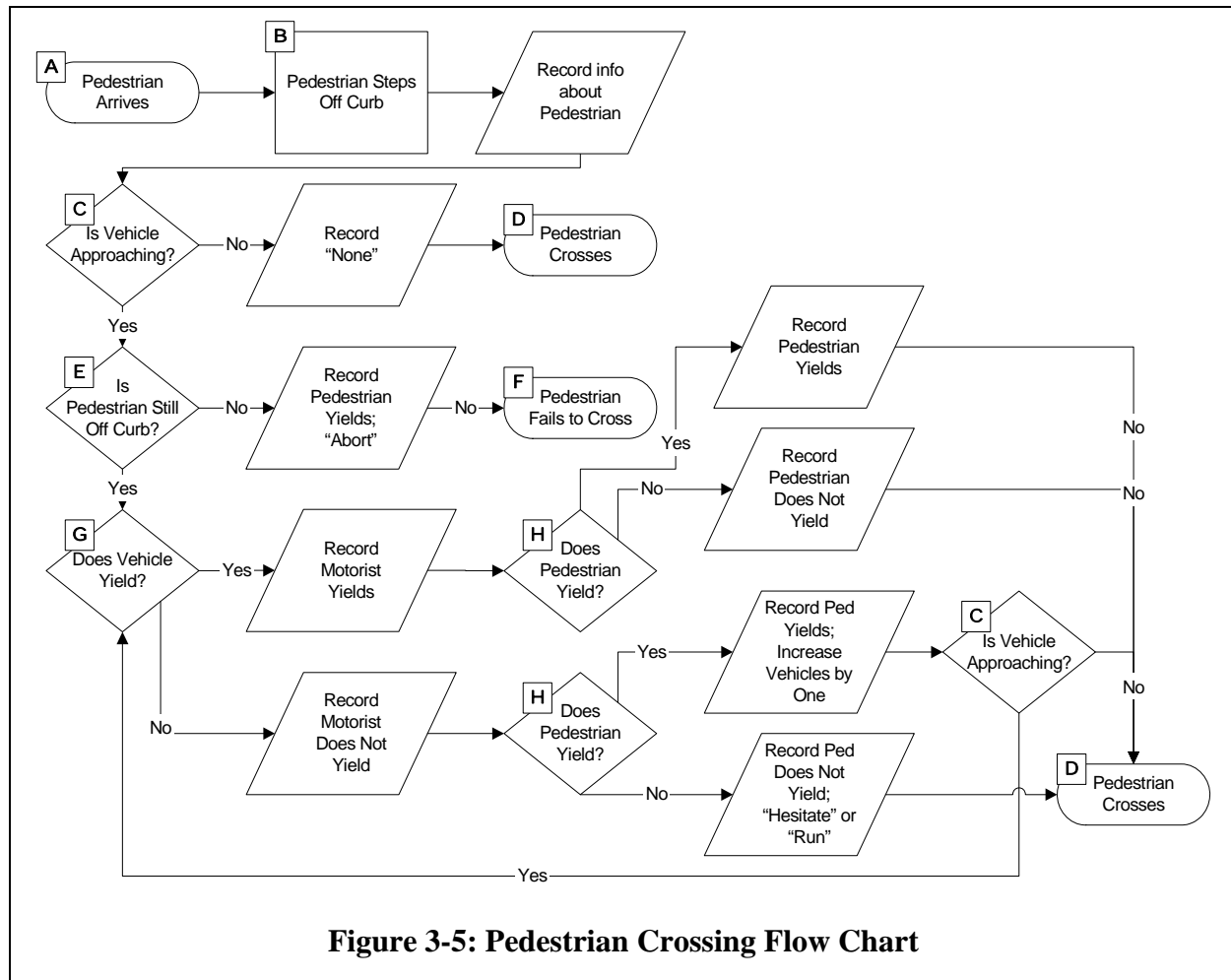
Since no pedestrian crossings were observed at New Street (Athletic fields) during the “before” data collection period, data were not collected at this site during the “after” period. (Anecdotal observation suggests that there were no pedestrian crossings during the “after” period, either.)

3.2.3. Recording Behavioral Data

Because behavioral data were to be used to support this research, it was necessary to develop a data collection tool that could reliably record behavioral data for later analysis. Behavioral data were to be collected to quantify a group of measures of effectiveness which can be used, individually or in combination, to test hypotheses related to pedestrian safety. These measures include:

1. Crossings completed within the crosswalk with no approaching motorists
2. Crossings within 50 feet of the crosswalk with no approaching motorists
3. Percentage of pedestrians who yielded to motorists when crossing within 50 feet of the crosswalk
4. Percentage of motorists who yielded to pedestrians when crossing within 50 feet of the crosswalk
5. Crossings initiated while a motorist approached the crosswalk
6. Crossings in which the first approaching motorist yielded to pedestrians
7. Crossings in which other than the first approaching motorist yielded to pedestrians
8. Crossings in which no approaching motorists yielded to pedestrians
9. Approaching pedestrians who yielded to motorists
10. Approaching motorists who yielded to pedestrians
11. Total number of approaching motorists
12. Percentage of motorists yielding to pedestrians
13. Distribution of number of vehicles passing before yielding to pedestrian

To preserve maximum precision in the recorded data, the research team viewed pedestrian crossings as a series of events, as depicted in Figure 3-5. Data collectors were then to use data sheets developed by the team, as shown in Figure 3-6, to record this information. (A blank form is included as Appendix B.)



(1)		(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Pedestrian		Vehicle		Yielding		Special Notes				
Number	Crossing Direction	Not in X-Walk	Vehicle Direction	Ped Yield?	Vehicle Yield?	Bad Crossing	Veh Type			
1	↑ → ↓ (←)		None	↑ ³ → ↓ ⁴ ←	(Y) N	Y (N)	H R A			
	+1	↑ → ↓ (←)	None	↑ → ↓ ←	(Y) N	(Y) N	H R A			
2	↑ → ↓ (←)		None	↑ → ↓ ←	Y N	Y N	H R A			
1	↑ (→) ↓ ←		None	↑ → ↓ ←	Y (N)	(Y) N	H R A			
1	↑ → ↓ (←)		None	↑ → ↓ ←	(Y) N	Y (N)	H R A			
1	↑ (→) ↓ ←		None	↑ → ↓ ←	Y (N)	(Y) N	H R A			
1	↑ → ↓ (←)	OUT	None	↑ → ↓ ←	Y N	Y N	H R A			

Figure 3-6: Sample Data Collection Form

An observation started when a pedestrian arrives in the influence area (Event A), which is defined as 50 feet in either direction of the crosswalk. When the pedestrian stepped off the curb (Event B) into the crosswalk with the intent to cross the road, this was recorded on the form in the Pedestrian section. The number of pedestrians who first arrived was recorded in the column labeled 1st (Column 1); if these pedestrians didn't cross before others arrived, these new arrivals were recorded in the "Add" column (Column 2). The direction of the pedestrian's crossing (Column 3) and whether they were outside of the crosswalk (Column 4) are also recorded.

If no vehicles were present (Event C) when the pedestrian sought to cross, "None" was circled (Column 5). For every vehicle that approaches the pedestrian and does not yield, an arrow was circled to indicate the vehicle's direction of travel. If multiple vehicles passed in the same direction without yielding, a superscript was used to indicate the number of vehicles which passed the pedestrian. If a pedestrian returned to the curb when a vehicle was approaching (Event E) and did not resume a crossing, this would be an aborted crossing ("A" in Column 9). Each approaching vehicle would be identified by type of vehicle (Column 10; see codes in Appendix B).

Assuming the pedestrian remained in the crosswalk, the motorist and/or pedestrian must yield to avoid a vehicle-pedestrian crash. In most cases, either only the vehicle yields, in which case the pedestrian crosses, or the pedestrian yields. In some cases, both the motorist and pedestrian may show yielding behavior, but generally the pedestrian will ultimately proceed first. Yielding behavior would be recorded (Columns 7 and 8). In cases where the motorist did not yield, unsafe crossing behavior including a "hesitation" or "running" crossing may be observed; these were also indicated through circling the appropriate letter (Column 9).

The observation ended when the pedestrian left the crosswalk.

Consistent use of this methodology required consistency in several definitions, as follows.

- Pedestrian crossing. Pedestrians were considered as being interested in crossing the road when they stepped off the curb into the marked crosswalk or the road, or they were waiting at the curb and looked at traffic in both directions. Pedestrians were considered only when they were within 50 feet of the marked crosswalk.
- Pedestrian yield. Pedestrians were considered to be yielding when they stopped or slowed down because of an approaching or present vehicle.
- Approaching motorist. Motorists were considered to be approaching when they were moving toward an area where a pedestrian was planning to cross, and were within two or three seconds of making contact with the pedestrian if they continued at normal vehicle speeds. This definition was selected so that the motorist would be expected to have time to stop.
- Motorist yield. The motorist was considered to yield when the driver stopped or slowed down long enough for a pedestrian to cross the roadway at a normal pace, even if the pedestrian chooses to run. Without a stop sign, the motorist would be expected to slow down; with a stop sign in place, the motorist would remain at the stop line long enough to allow the pedestrian to cross at a normal pace.

3.2.4. Selection and Training of Data Collectors

The research team contracted with a temporary employment firm to provide data collectors to assist in this research. These temporary employees were supplemented with a student employee from Widener University. Because there may be some interpretation involved in completing the observation forms, it was important to have appropriate training to ensure consistency across observers (i.e. interrater reliability), and therefore assure the validity of the results.

Therefore, all data collectors completed a training session led by research team staff. This training session included a PowerPoint presentation that provided an overview of the project, discussed data collector responsibilities, and reviewed how to use the data collection form. The presentation used for this “after” training, similar to the one used for the “before” training, is provided in Appendix C¹. Following this presentation, the data collectors reviewed video clips of pedestrian crossings from a mid-block location in Bozeman, Montana. The research team worked with the data collectors individually and collectively to ensure consistency in how observations were recorded.

3.2.5. Data Tabulation and Quality Control

To promote rapid analysis of the behavioral data, a spreadsheet was set up with extensive logic checks. The spreadsheet was created to record each pedestrian crossing as an event. There were coding challenges because many of the measures of effectiveness described earlier (page 14) involve assessing the overall behavior at a given crossing for each pedestrian and each motorist. Accurate tabulation of the data required being able to document separately the sequence of events for each individual pedestrian and for each individual motorist. Several checks were used to ensure that the tabulation was an accurate reflection of the data.

It was necessary to verify the quality of the data before any analysis was performed using the data. In entering the data into a spreadsheet, there were inconsistencies observed in the data which were corrected through algorithms and logic. First, observers generally recorded the interactions between vehicle and pedestrian traffic at all marked crossings at a given location. However, for many intersections, it would not make sense to install YTPCD on all approaches to a crosswalk (for example, at a two-way stop-controlled intersection). Therefore, data were filtered to include only the observations from the legs of the intersections that had the YTPCD sign installed. In addition, observers were asked to record the behavior of all vehicles at a location whenever a pedestrian was either crossing or waiting to cross. In some cases, they recorded the behavior of a vehicle that was not going to have a conflict with a pedestrian (i.e. they were traveling the same direction through an intersection). These observations were also filtered out.

There were some inconsistencies that could not be easily remedied. For example, some data collectors did not record all vehicles that passed by a waiting pedestrian, but only the first one. There were also differences across data collectors in interpreting vehicle and pedestrian yielding

¹ The “after” presentation included in Appendix B reflects the newer data collection form, and is also a little longer to proactively address some issues that arose during the “before” data collection period.

behavior. Since very few locations had identical data collectors during the before and after periods, it is possible that variations in interpretation of yielding behavior could affect the data.

3.3. Analysis

The measures of effectiveness discussed in the last section provide data elements that may be used to assess the safety benefits of the YTPCD, but in themselves are often difficult to interpret. Moreover, concerns related to data quality control and sample size, also mentioned in the previous section, increase doubt as to the statistical validity of analyses of individual MOEs for individual sites.

Because of the impact of these factors, the research team adopted a conservative evaluation approach, focusing on a couple of testable hypotheses where the supporting data was believed to be consistent and reliable, in locations where sample sizes were larger. This section reviews the hypotheses that were employed, hypothesis testing methods, and the procedures that were used for evaluating YTPCD effects at both experimental and spillover sites.

3.3.1. Hypotheses

The most common measure of effectiveness for evaluating the safety benefit of a transportation system improvement is crash rate. Because of the relative infrequency of vehicle-pedestrian collisions at a given location over a short period of time – none were observed at any of the locations during either data collection period – this research project used surrogate safety measures as opposed to actual crash experience to measure the safety effect of the YTPCD.

The research team used three hypotheses for evaluation, each of which is expected to correlate with reduced crash frequency. These hypotheses incorporated the measures of effectiveness that were cited earlier in this chapter.

- Motorists will drive more safely with respect to pedestrians with the YTPCD in place. This may be tested by looking at the likelihood of motorists yielding to pedestrians:

$$\% \text{ of motorists yielding} = \frac{MOE 10}{MOE 11} \quad (3-1)$$

$$\% \text{ of first motorists yielding} = \frac{MOE 6}{MOE 5} \quad (3-2)$$

- Pedestrians will cross roads with greater security with the YTPCD in place. This may be tested by the percentage of pedestrians who are able to cross without yielding:

$$\% \text{ of pedestrians yielding} = \frac{MOE 9}{MOE 5} \quad (3-3)$$

- More pedestrians use marked crosswalks to cross the road, as opposed to crossing outside of the crosswalk. This may be tested by examining the percentage of pedestrians using crosswalks both when vehicles are present and when they are absent.

$$\% \text{ of pedestrians using crosswalk (vehicles absent)} = \frac{MOE 1(\text{vehicles absent})}{MOE 2(\text{vehicles absent})} \quad (3-4)$$

$$\% \text{ of pedestrians using crosswalk (vehicles present)} = \frac{MOE 1(\text{vehicles present})}{MOE 2(\text{vehicles present})} \quad (3-5)$$

$$\% \text{ of pedestrians using crosswalk} = \frac{MOE 1}{MOE 2} \quad (3-6)$$

3.3.2. Hypothesis Testing and Statistical Significance

The hypotheses were evaluated using tests of statistical significance. Hypothesis testing cannot be used as a method of proof but as a test of probability. In other words, hypothesis testing cannot verify with certainty that the YTPCD have a positive safety effect, but it can be used to indicate a low likelihood that the changes in observed behavior are a result of chance.

For this project, all hypotheses involve the testing of two samples; therefore, the research team used a z-test in this analysis, a test which is used to compare percentages in two samples. The test statistic is calculated as follows:

$$z = \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\hat{p}\hat{q}\left(\frac{1}{n_1} + \frac{1}{n_2}\right)}} \quad (3-7)$$

where z = test statistic

\hat{p}_1 = percentage of motorists yielding to pedestrians before YTPCD

\hat{p}_2 = percentage of motorists yielding to pedestrians after YTPCD

\hat{p} = weighted average of percentages = $\frac{n_1}{n_1 + n_2} \hat{p}_1 + \frac{n_2}{n_1 + n_2} \hat{p}_2$

$\hat{q} = 1 - \hat{p}$

n_1 = number of observations (before period)

n_2 = number of observations (after period)

The calculated z-test statistic is compared to critical values in the normal distribution. For determining the critical value, the research team assumed a 90 percent level of statistical significance.

3.3.3. Confidence Intervals

In addition to testing hypotheses, the research team used confidence intervals to quantify the estimated effects of the YTPCD on the various behavioral measures discussed earlier. The equation that was used for this is:

$$(\hat{p}_1 - \hat{p}_2) \pm Z_{\alpha/2} \sqrt{\frac{\hat{p}_1(1 - \hat{p}_1)}{n_1} + \frac{\hat{p}_2(1 - \hat{p}_2)}{n_2}} \quad (3-8)$$

For a 90 percent level of confidence ($\alpha = 0.10$), $Z_{\alpha/2} = .520$.

3.3.4. Experimental Locations

The research team focused first on examining whether the YTPCD's effects agreed with the earlier stated hypotheses. To examine this question, the research team compared before and after data at the locations where YTPCD were employed. A one-tailed z-test was used for direct testing because the goal was to see whether there was an improvement according to any of the hypotheses, as opposed to simply a statistically significant change. The research team first examined these overall effects. Then, since there are numerous factors which could affect the observed motorist and pedestrian results at any location, these were examined next. These factors include community type (urban, suburban, small city, college town); location type (intersection or mid-block); intersection traffic control (all-way stop control, or partial stop control); and whether behavior was observed at day or night².

3.3.5. Spillover Effects

After the effects of the devices at experimental locations were explored, the research team then analyzed any spillover effects of these devices on selected locations in the same communities without YTPCD sign deployment. The research team sought to examine whether there was a meaningful before-after relationship at these locations.

It is important to note that spillover effects could work for or against pedestrian safety. There is the possibility that the devices will heighten motorist awareness when approaching crosswalks in general, so that one would observe improved pedestrian safety even at locations without the signs. There is also the opposite possibility that the devices may tend to concentrate motorist attention on the locations where they are deployed, and motorists exercise less caution at other marked crosswalks. For this reason, a two-tailed z-test was used. Using a two-tailed test can determine whether there was a statistically significant difference before and after implementation of YTPCD. Additional analysis can then determine whether the spillover effect was positive or negative toward pedestrian safety.

² Day and night observations were not collected at all locations, so these are provided in tables with minimal comment.

4. SUMMARY OF OBSERVATIONS

The observed field data were entered into a spreadsheet and summarized according to the measures of effectiveness and hypotheses presented in Chapter 3. These are provided in Appendix D, and are organized by hypothesis (motorist behavior, pedestrian security, and use of crosswalks).

4.1. General Observations

Prior to presenting the results of the observational analysis, a few general observations may be made. First, some of the study sites did not have as many pedestrian crossings or pedestrian-vehicle conflicts as anticipated. In some cases, this may be because the peak pedestrian traffic period did not fall within the four-hour observation period during the day of observation. The current peak usage hours are site-specific and pedestrian count information for the selected locations was not available. In other cases, the sites likely do not have a large volume of pedestrian traffic.

Regarding the likelihood of vehicles to yield to pedestrians, the research team noted that drivers were more likely to yield to larger groups of waiting pedestrians compared to one waiting pedestrian. If the first motorist did not yield for a pedestrian, it was very unlikely that any subsequent motorist would yield to the pedestrian. Vehicles were also less likely to yield during the evening than during the day.

It was observed that, in over 95 percent of pedestrian crossings where a vehicle was approaching, either the first arriving motorist yielded to the pedestrian, or no motorists yielded so the pedestrian had to wait until all cars had passed. This was consistent in both data collection periods.

A significant number of pedestrians crossed outside the crosswalk in order to be closer to the entrance door of their destination. This does not explain all crossings outside of the crosswalk, however. Some pedestrians were observed to wait to cross outside the crosswalk, even while several vehicles went by during which time they could have walked to the crosswalk. This was observed during both “before” and “after” data collection periods.

Some sites had crossing guards during a few hours of the day to help pedestrians cross the road. The research team used considerable discretion in determining the locations at which the crossing guards might have influenced motorist behavior. In some cases, a crossing guard would wait until there was a sufficient gap in the traffic stream and would then walk into the roadway. In these cases, the pedestrian would likely have safely crossed the road at the same time without the crossing guard. In other cases, the crossing guard would step out into traffic in a manner that a pedestrian would not normally do. In these cases, the observation was not included in the data set.

The data collection occurred during essentially ideal conditions. The weather conditions were sunny or overcast during the times of data collection. There was no rain or other adverse weather conditions during the data collection periods, with the exception of an evening data collection

period in West Chester. Moreover, there was nothing atypical observed about the demographics of the pedestrians, or in the composition of vehicle traffic. One location – the Beech Street mid-block crossing in Pottstown – experienced significantly less traffic in the “after” period because classes at the adjacent private school had ended the preceding week.

As was mentioned earlier, the signs were intended to be in position for approximately one month before “after” data were collected. This would allow local motorists to have some acclimation to the signs, reducing bias on motorist behavior changes that may simply result from the novelty of the signs. However, this period of acclimation was not maintained at all sites. YTPCD signs at locations in Manayunk, Pottstown and West Chester communities were moved to the side of the streets or to different locations, and in some cases were absent altogether. Some of the signs which were in place had suffered obvious vehicle damage, as shown in Figure 4-1. It is not clear how this would affect the results of this study. However, it does bring attention to the need for communities to regularly monitor and, if necessary, replace signs.



Figure 4-1: Example of YTPCD Damaged by Vehicle

4.2. Site-Specific Observations

The rest of this chapter offers some general observations from sites in the various communities.

4.2.1. Manayunk

The three intersections where behavior was observed were all three-way intersections and one-way-stop controlled. All three of these intersections had high pedestrian traffic volumes. The northernmost intersections – Levering and Grape – have on-street parking, which leaves the traveling lane width at less than 12 ft. The data collection team observed that larger commercial vehicles (e.g. delivery trucks) and transit vehicles rubbed against the signs and in some instances dragged them along the road. The YTPCD signs were also manually moved to the side of the road, and in one case the signs were moved to a different intersection.

The mid-block crossing on Main Street near the CVS pharmacy had very few pedestrian crossings and a significant number of the observed crossings occurred outside of the marked crosswalk. Two bus stops are situated within 10 feet of the mid-block crossing (i.e. one bus stop on each side of the street), which the research team hoped would result in higher pedestrian volumes. During the “after” data collection period, however, only two buses stopped at these bus stops.

4.2.2. Haverford Township

None of the three intersections had especially large volumes of pedestrian traffic, and all three were affected by school-related traffic. Crossing guards were active at Coopertown/Highland and Darby/Hillcrest. The Darby/Fairfield location is unique in this study in that it is a four-lane road divided by a grass median; therefore, pedestrians are able to cross the road as if it were a pair of one-way roads. This location also had a third section of roadway where pedestrians had to cross in front of the vehicles, a pullout located in front of a middle school.

The Ardmore Junction mid-block crossing is the only one in this study where pedestrians had to cross a four-lane road without a median. Because of higher volumes of vehicle traffic and a posted speed limit of 35 mph, this was a difficult street to cross³. This location was also unusual because it is located approximately 100 feet from a traffic signal with a marked crosswalk. Despite the difficulties of crossing the street and the adjacent crosswalk which was protected by a signal, few if any pedestrians were observed moving from the subject crosswalk to the one at the signal. The Brookline mid-block crossing had a consistent volume of pedestrian traffic during day and evening periods. The street is wider than others so that there is more room for pedestrians to evade drivers if necessary.

4.2.3. Pottstown

With the exception of the Beech Street mid-block location during the “before” data collection period, pedestrian volumes were low at all locations. Crossing guards were observed at two intersection locations: Farmington/8th and State/8th. Moreover, pedestrian crossings often occurred when vehicles were not present, reducing the sample size of pedestrian-vehicle conflicts on which several hypotheses are based.

On the day data collection started, the research team observed that both signs from State/8th were absent, and both signs from Farmington/8th had been removed from the roadway. As borough police were aware of this research project and the locations of the devices, it is unclear who moved the signs. Consequently, the acclimation period for these locations was shorter than desired. Moreover, there was only one sign available for each location, as the remaining signs were not available.

One observer noted that a northbound vehicle at State/8th drove around the YTPCD on the wrong side of the road, even though the sign was correctly installed and it was a 12-foot lane. Fortunately, no southbound traffic was coming at the time.

³ A traffic incident was observed during the “after” data collection period. It was removed from the road within two minutes, and had no lasting impact on vehicle or pedestrian traffic.

4.2.4. West Chester

The predominant generator of pedestrian traffic in West Chester was West Chester University. The “before” period occurred during finals week after the spring semester, while the “after” period occurred during summer classes.

There were sign relocation issues in West Chester as well. The signs at the New Street (Niels) mid-block crossing were intact, but only one sign was still installed at High/University, and no signs were present at High/Niels. Subsequent reconnaissance found one sign had been moved onto Price Street, just west of its intersection with High Street. A visit with the West Chester Public Works Department revealed that the signs had not been moved by city employees. For the “after” data collection period, only one sign was available each for High/University and High/Niels. Since it is not known how long the signs were moved or missing, there could be issues of a lack of familiarization at these locations as well.

Perhaps the most surprising observation was the lack of pedestrian crossings at the New Street (Athletic Fields) location. This location has a parking lot with spaces for approximately 50 vehicles, and has a campus shuttle stop. However, during both observation periods, the parking lot was barely used, and there were only a dozen pedestrians during each period, none of whom crossed the road.

5. RESULTS

As was discussed in Chapter 3, three hypotheses were used to measure the safety effects of YTPCD. These hypotheses are explored first for direct effects – i.e. examining those locations where the devices were installed – and then for spillover effects – i.e. looking at effects elsewhere in the same region.

5.1. Direct Effects

It is hypothesized that, at a minimum, the YTPCD will result in improvements to pedestrian safety at the locations where they are deployed. This section examines whether the observational data confirm that pedestrian safety has improved by testing the three earlier stated hypotheses.

Initial analysis of sites where YTPCD were deployed showed unusual effects at mid-block crossings and in the city of Pottstown. Further investigation revealed that the Beech Street mid-block crossing was the source of these effects. There were a very large number of observations during the “before” period and much fewer observations in the “after” period, which was coincident with when classes were in session at the adjacent private school. This is an external factor that could affect motorist expectations and consequently their willingness to yield. Consequently, this site was removed from analysis.

5.1.1. Motorist Behavior

Two different hypotheses were used to measure the devices’ effect on motorist behavior. It was expected that the devices would result in a higher percentage of motorists yielding to pedestrians when they were present. In addition, it was expected that those motorists who arrived first at a location where a pedestrian was waiting to cross would be more likely to yield.

As noted earlier, the research team observed that, in more than 95 percent of cases, either the first motorist would yield to a pedestrian or no motorists would yield. Generally, one did not see a motorist in the middle of a queue of cars suddenly stop to let a pedestrian cross. This makes sense from both a pedestrian behavioral perspective (i.e. why would a pedestrian expect to cross in the middle of a queue of cars?) as well as a motorist behavioral perspective, where the driver is typically focused on maintaining a certain following distance behind the lead vehicle. The percentage of motorists yielding will therefore be more significantly influenced by patterns in traffic flow (i.e. a platoon of cars being released from a nearby signal) than the percentage of “first motorists” yielding. Therefore, while statistical results are presented on both of these measures of motorist behavior, the research team believes that the “first motorist” behavior may be a better indicator of pedestrian safety.

Figure 5-1 shows the percent of “first motorists” who yielded to pedestrians according to three classifications: location type, community type and intersection traffic control.

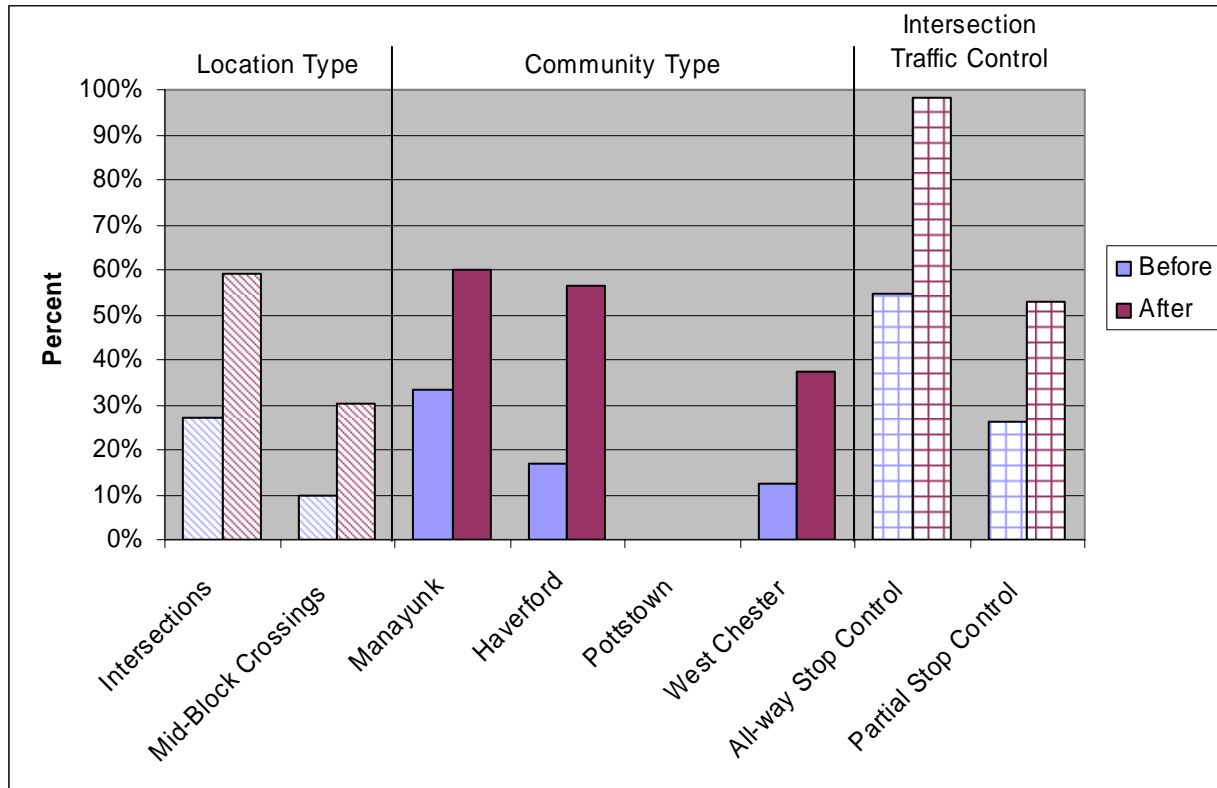


Figure 5-1: Percentage of “First Motorists” Yielding (Direct Testing, Excluding Beech Street)

The results of the Z-test analysis for both motorist behavior hypotheses are shown in Table 5-1. The percentages of motorists yielding to pedestrians, and the percentage of “first motorists” are shown for various classifications of locations where the devices were tested. The z-statistic was estimated using the formula provided earlier. The P-value represents the smallest level of significance at which the null hypothesis – i.e. assuming that there is no change in motorist behavior – would be rejected. Lower P-values mean that it is more likely that there is a difference between the before and after behavior. For example, a P-value of 0.05 means that there is only a 5 percent likelihood that the before and after behaviors are essentially the same, and any change is actually a result of random variation, whereas a P-value of 1.00 means that it is essentially certain that there is no difference between the before and after data. All statistics were developed by summing the relevant parameters across all locations falling into each category. Consequently, sites receive more weight based on the number of pedestrians or vehicles observed. As can be seen, there was a statistically significant increase in motorist yielding behavior regardless of location type, community type or intersection traffic control.

Table 5-1: Statistical Results of Motorist Behavior Hypotheses (Direct Testing, Excluding Beech Street)

	% of Motorists Yielding				% of First Motorists Yielding			
	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value
<i>Location Type</i>								
Intersections	17%	31%	-5.90	0.00	27%	59%	-11.21	0.00
Mid-Block Crossings	2%	11%	-4.10	0.00	10%	30%	-6.00	0.00
<i>Community Type</i>								
Manayunk (Urban)	27%	41%	-3.50	0.00	33%	60%	-6.69	0.00
Haverford (Suburban)	2%	15%	-4.40	0.00	17%	56%	-8.14	0.00
Pottstown (Small City)	0%	25%	-3.57	0.00	0%	0%	N/A	N/A
West Chester (College Town)	9%	16%	-2.60	0.00	13%	37%	-7.07	0.00
<i>Intersection Traffic Control</i>								
All-way Stop Control	43%	94%	-6.30	0.00	55%	98%	-6.08	0.00
Partial Stop Control	17%	29%	-4.92	0.00	26%	53%	-8.91	0.00
<i>Time of Day</i>								
Day ¹	1%	25%	-4.51	0.00	2%	42%	-5.98	0.00
Night	0%	0%	N/A	N/A	0%	0%	N/A	N/A

Confidence intervals for each classification for the effects of YTPCD on the percent of “first motorists” yielding to pedestrians were calculated and are shown in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices will increase the percentage of these motorists who yield to pedestrians by 30-34 percent at intersections and 17-24 percent at mid-block crossings.

5.1.2. Pedestrian Security

The next hypothesis to be tested was whether pedestrians feel more secure when crossing the roadway. This would be evidenced by a reduction in the percentage of pedestrians who yield to one or more motorists before or while crossing a street. This hypothesis is somewhat related to the motorist behavior hypotheses, since generally either the motorist or the pedestrian will yield in a conflict. Field observations did find occasions where neither the motorist and pedestrian yielded, and the pedestrian had to rush or abort their crossing to avoid being hit. There were also occasions where both the motorist and pedestrian yielded, with the pedestrian generally being allowed to cross before the motorist passed. Nonetheless, the vast majority of interactions between vehicles and pedestrians showed only one party yielding, which means that results of this hypothesis test should support the results indicated in the previous section.

Figure 5-2 looks at the percentage of pedestrians who yielded to one or more vehicles before they were able to complete their crossing. While there are differences in yielding behavior between different locations and community types, it can be seen that a reduction in the percentage of pedestrians yielding was consistently observed.

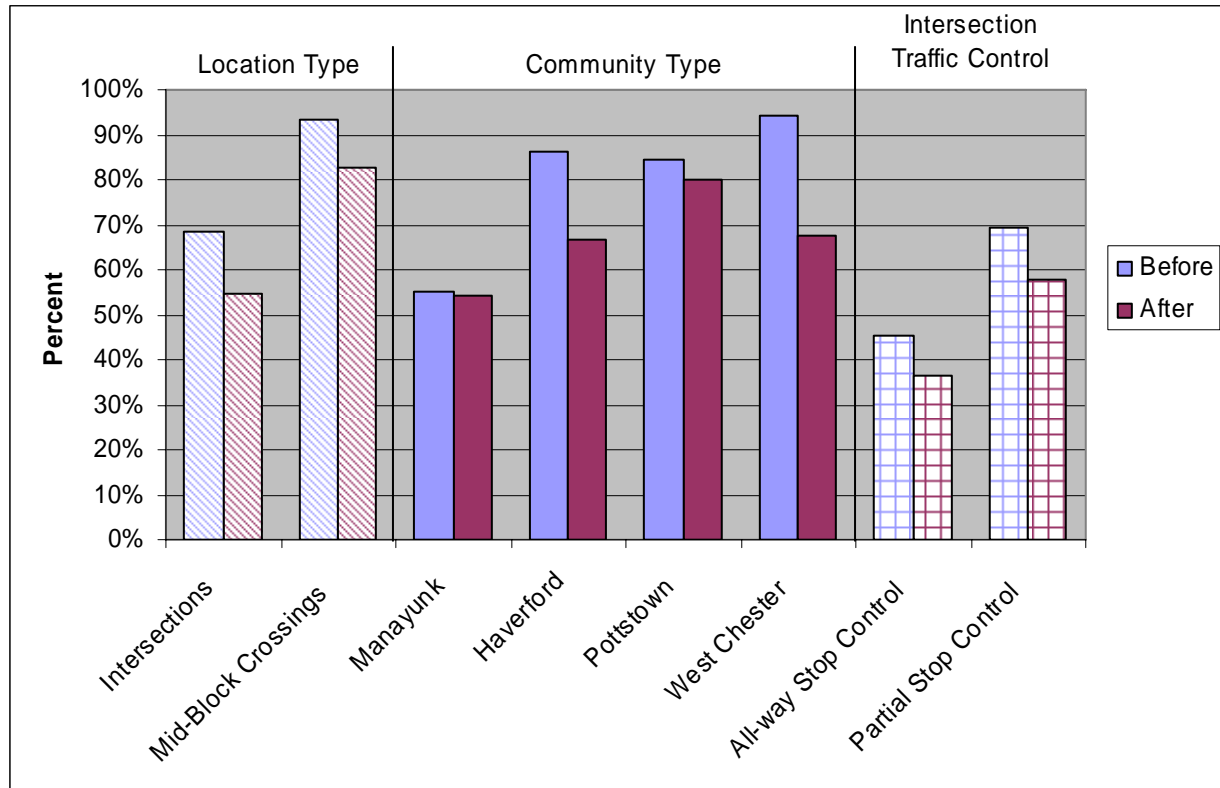


Figure 5-2: Percentage of Pedestrians Yielding (Direct Testing, Excluding Beech Street)

Table 5-2 shows statistical results using all locations where the devices were deployed. All classifications show a reduction in the percentage of pedestrians yielding to motorists; however, in some cases these reductions were not statistically significant, including Manayunk, Pottstown and intersections with all-way stop control.

Table 5-2: Statistical Results of Pedestrian Security Hypothesis (Direct Testing, Excluding Beech Street)

	% of Pedestrians Yielding			
	Before	After	Z-statistic	P-value
<i>Location Type</i>				
Intersections	69%	55%	3.86	0.00
Mid-Block Crossings	93%	83%	2.89	0.00
<i>Community Type</i>				
Manayunk (Urban)	55%	54%	0.20	0.42
Haverford (Suburban)	86%	67%	3.46	0.00
Pottstown (Small City)	85%	80%	0.24	0.41
West Chester (College Town)	94%	67%	6.66	0.00
<i>Intersection Traffic Control</i>				
All-way Stop Control	45%	37%	0.55	0.29
Partial Stop Control	69%	58%	3.13	0.00
<i>Time of Day</i>				
Day ¹	83%	75%	0.76	0.22
Night	100%	100%	N/A	N/A

To understand what was occurring at these locations, Table 5-3 provides the same information for each location. As an additional data field, the sample size during the before and after periods is also provided. This refers to the number of pedestrians crossing when vehicles were approaching a location. At Manayunk, the pedestrian yielding behavior at the Grape intersection defied expectations. Instead of an expected decrease in the percentage of pedestrians yielding, there was a marked increase. Behavior at the adjacent Levering intersection was exactly as expected. There is no obvious explanation for this phenomenon, as vehicle traffic volumes and composition, intersection geometric configurations, and adjacent land use patterns were all essentially identical.

At Pottstown, it can be seen that all locations had smaller sample sizes. As sample size decreases, a greater level of percentage change needs to be observed to demonstrate statistical significance. Lower sample sizes may have affected the “before” data collected at Coopertown/Highland in Haverford, the only location where devices were deployed at an all-way stop controlled intersection.

Table 5-3: Statistical Results of Pedestrian Security Hypothesis (Direct Testing, by Location)

	% of Pedestrians Yielding					
	Before	Sample	After	Sample	Z-statistic	P-value
<i>Manayunk (Urban)</i>						
Levering	63%	81	37%	106	3.55	0.00
Grape	35%	99	69%	84	-4.54	1.00
Tennis Center	89%	38	84%	19	0.57	0.28
<i>Haverford (Suburban)</i>						
Coopertown / Highland	45%	11	37%	52	0.55	0.29
Darby / Hillcrest	100%	10	57%	28	2.50	0.01
Ardmore Junction	90%	80	94%	67	-0.89	0.81
<i>Pottstown (Small City)</i>						
Farmington / 8th	80%	5	67%	3	0.42	0.34
State / 8th	88%	8	100%	2	-0.53	0.70
Beech	35%	214	N/A	0	N/A	N/A
<i>West Chester (College Town)</i>						
High / University	96%	103	68%	72	5.06	0.00
High / Nields	83%	46	75%	24	0.76	0.22
New (Nields)	99%	73	61%	36	5.35	0.00
High / Nields (Evening)	100%	3	N/A	4	N/A	N/A

Confidence intervals for each classification for the effects of YTPCD on the percent of pedestrians yielding to motorists were calculated and are shown in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices will decrease the percentage of pedestrians who must yield to motorists by 11-16 percent at intersections and 8-13 percent at mid-block crossings.

5.1.3. Use of Crosswalks

The third hypothesis stated that pedestrians would be more likely to use the crosswalks when the devices were installed. A literature review of behavioral studies showed that motorist behavior toward pedestrians improves and that pedestrian behavior does not become more reckless in marked crosswalks compared to unmarked crosswalks (11). Therefore, increased use of marked crosswalks should lead to improvements in pedestrian safety.

Pedestrian use of crosswalks was observed whether or not vehicles were present, so three different measures were developed to support this hypothesis:

- the percentage of pedestrians using the crosswalks with no vehicles present
- the percentage of pedestrians using the crosswalks with vehicles approaching or present
- the percentage of pedestrians using the crosswalks, whether or not vehicles were present

The consequences on pedestrian safety – positive or negative – are most relevant when vehicles are present. Therefore, greater emphasis is placed on the second of these measures – the percentage of pedestrians using the crosswalks with vehicles approaching or present – for

determining the effects of YTPCD on crosswalk usage. Statistical testing was conducted on all three measures of pedestrian crosswalk usage.

Figure 5-3 shows the percentage of pedestrians using the marked crosswalks when vehicles were approaching or present. It can be seen that, for all classifications with the exception of Manayunk, there was an increase in using marked crosswalks.

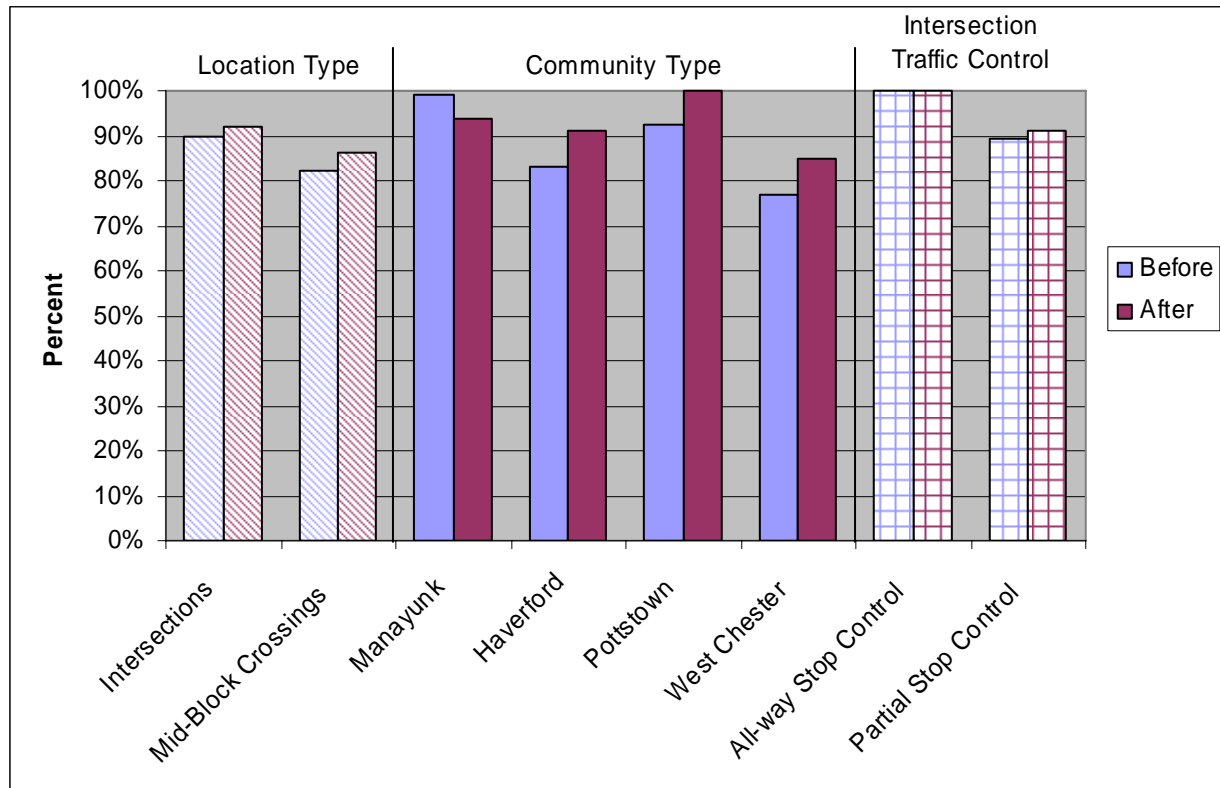


Figure 5-3: Percentage of Pedestrians Using Crosswalk When Vehicles are Present (Direct Testing, Excluding Beech Street)

Statistical results for these classifications on all three measures of pedestrian crosswalk usage are provided in Table 5-4. While improvements were seen in crosswalk usage when vehicles were present, these improvements were generally not statistically significant. When vehicles were not present, crosswalk usage trends varied widely across locations. Crosswalk usage increased at intersections, but decreased at mid-block crossings; it increased in Pottstown and West Chester, but decreased in Manayunk and Haverford.

To gain more clarification on this, Table 5-5 shows the same statistical test results by location. In general, statistical tests based on overall crosswalk usage – i.e. including occasions with and without vehicles present – show more statistically robust results than looking at instances of either crosswalk usage with vehicles present, or crosswalk usage without vehicles present. This indicates that the pedestrian behavior at these locations shows similar levels of change when the devices are placed, whether or not a vehicle is present.

Table 5-4: Statistical Results of Use of Crosswalks Hypothesis (Direct Testing, Excluding Beech Street)

	% in Crosswalk with No Vehicles				% in Crosswalk with Vehicles				% in Crosswalk			
	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value
<i>Location Type</i>												
Intersections	71%	81%	-2.12	0.02	90%	92%	-1.11	0.13	81%	89%	-3.54	0.00
Mid-Block Crossings	79%	58%	3.47	1.00	82%	86%	-0.90	0.18	81%	73%	2.20	0.99
<i>Community Type</i>												
Manayunk (Urban)	95%	74%	4.33	1.00	99%	94%	2.98	1.00	97%	89%	4.32	1.00
Haverford (Suburban)	88%	76%	1.89	0.97	83%	91%	-1.90	0.03	85%	87%	-0.32	0.38
Pottstown (Small City)	66%	89%	-2.25	0.01	92%	100%	-0.64	0.26	73%	90%	-1.96	0.02
West Chester (College Town)	50%	58%	-1.28	0.10	77%	85%	-1.78	0.04	65%	74%	-2.32	0.01
<i>Intersection Traffic Control</i>												
All-way Stop Control	88%	97%	-1.31	0.09	100%	100%	N/A	N/A	91%	99%	-2.02	0.02
Partial Stop Control	70%	76%	-1.32	0.09	90%	91%	-0.60	0.27	81%	87%	-2.64	0.00
<i>Time of Day</i>												
Day ¹	38%	57%	-1.25	0.11	76%	88%	-1.13	0.13	57%	76%	-2.07	0.02
Night	100%	89%	0.69	0.76	100%	100%	N/A	N/A	100%	92%	0.75	0.77

¹ - Day includes only those locations (Brookline and High / Nields) for which night data was also collected.

Table 5-5: Statistical Results of Use of Crosswalks Hypothesis (Direct Testing, by Location)

	% in Crosswalk with No Vehicles						% in Crosswalk with Vehicles						% in Crosswalk					
	Before	N	After	N	Z	P-value	Before	N	After	N	Z	P-value	Before	N	After	N	Z	P-value
<i>Manayunk (Urban)</i>																		
Levering	91%	74	100%	21	-1.46	0.07	98%	81	100%	106	-1.63	0.05	94%	155	100%	127	-2.76	0.00
Grape	98%	58	74%	27	3.56	1.00	100%	100	88%	84	3.55	1.00	99%	158	85%	111	4.74	1.00
Tennis Center	100%	14	48%	21	3.27	1.00	100%	38	84%	19	2.52	0.99	100%	52	65%	40	4.63	1.00
<i>Haverford (Suburban)</i>																		
Coopertown / Highland	88%	24	97%	31	-1.31	0.09	100%	11	100%	52	N/A	N/A	91%	35	99%	83	-2.02	0.02
Darby / Hillcrest	57%	7	100%	3	-1.36	0.09	70%	10	93%	28	-1.84	0.03	65%	17	94%	31	-2.56	0.01
Ardmore Junction	92%	53	56%	34	4.03	1.00	83%	80	84%	67	-0.17	0.43	86%	133	74%	101	2.37	0.99
<i>Pottstown (Small City)</i>																		
Farmington / 8th	58%	26	86%	29	-2.37	0.01	100%	5	100%	3	N/A	N/A	65%	31	88%	32	-2.14	0.02
State / 8th	100%	6	100%	6	N/A	N/A	88%	8	100%	2	-0.53	0.30	93%	14	100%	8	-0.77	0.22
Beech	87%	249	90%	10	-0.27	0.40	99%	214	N/A	0	N/A	N/A	92%	463	90%	10	0.29	0.61
<i>West Chester (College Town)</i>																		
High / University	49%	69	48%	23	0.12	0.45	81%	103	81%	72	0.00	0.50	68%	172	73%	95	-0.78	0.78
High / Nields	38%	47	57%	14	-1.25	0.11	76%	46	88%	24	-1.13	0.13	57%	93	76%	38	-2.07	0.02
New (Nields)	60%	53	63%	49	-0.30	0.38	73%	73	92%	36	-2.29	0.01	67%	126	75%	85	-1.23	0.11
High / Nields (Evening)	100%	4	89%	9	0.69	0.76	100%	3	100%	4	N/A	N/A	100%	7	92%	13	0.75	0.77

It appears that the location type – intersection or mid-block – is more influential on crosswalk usage than the community type. Seven of the eight intersections – all except Grape – showed increases in the percentage of pedestrians using the crosswalks, with most of these being statistically significant. This is consistent across community types. At mid-block locations, there was a mixture of behaviors observed. There was an increase in compliance at New Street (Nields) in West Chester, no real change at Beech Street in Pottstown, and decreases in compliance at Tennis Center in Manayunk and Ardmore Junction in Haverford.

Confidence intervals for each classification for the effects of YTPCD on the percent of pedestrians using crosswalks when vehicles are present were calculated and are shown in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices will increase the percentage of pedestrians who use crosswalks by 1-4 percent at intersections and 1-7 percent at mid-block crossings. While these percentages appear small, these are based on relatively high baseline usage of crosswalks: over 90 percent at intersections and over 80 percent at mid-block crossings.

5.2. Spillover Effects

This section summarizes the results of statistical analysis regarding spillover effects of the YTPCD. As was noted before, spillover effects from YTPCD installed elsewhere in the same community could heighten awareness of and caution toward pedestrians, or it could reduce motorist attentiveness toward pedestrians at locations without the devices. Because of this, a two-tailed z-test was used.

It should be noted that fewer sites were examined for spillover effects than for direct effects. This means that caution needs to be used in generalizing conclusions based on this data.

5.2.1. Motorist Behavior

Figure 5-4 shows the percentage of “first motorists” yielding to pedestrians at marked crosswalks without YTPCD. The general trend of increasing yielding behavior shown under direct testing (shown in Figure 5-1) is observed, although there are some exceptions at mid-block crossing and all-way stop controlled intersections.

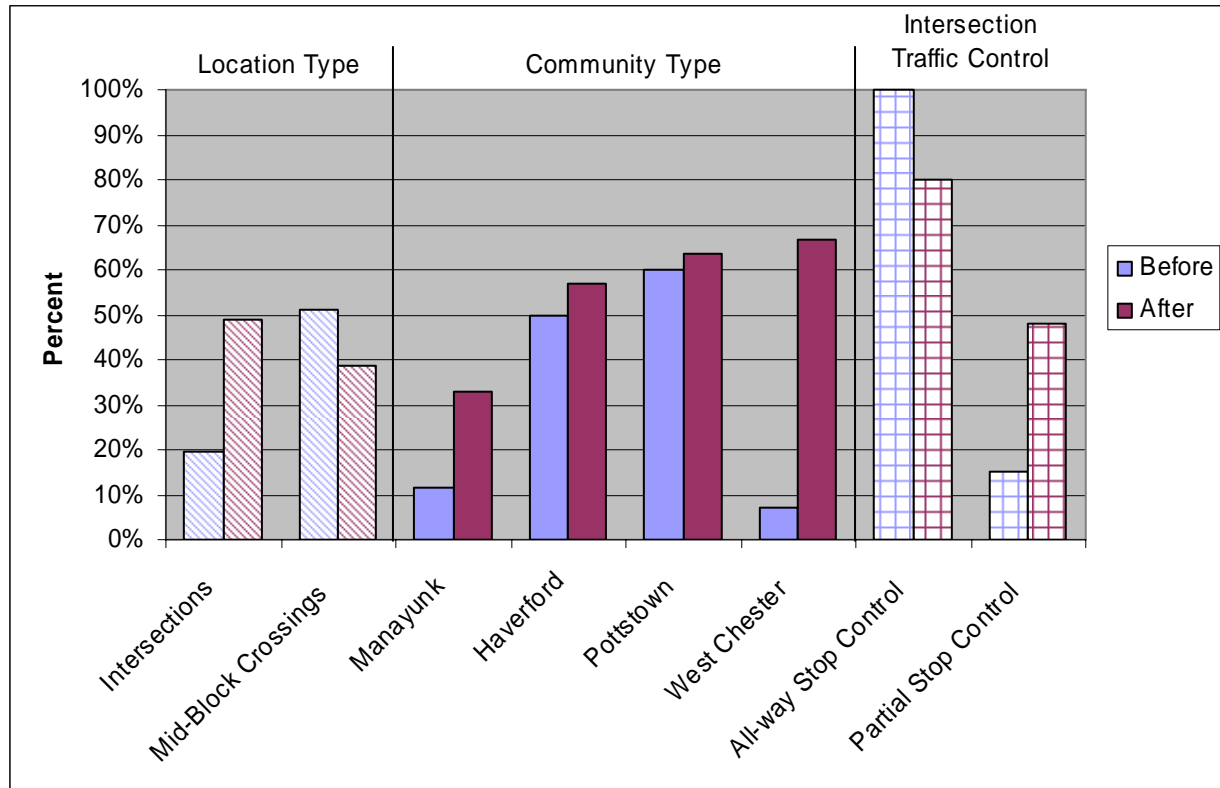


Figure 5-4: Percentage of “First Motorists” Yielding (Spillover Effects)

Summary statistics at the locations where devices were not installed but where motorist behavioral data were collected are provided in Table 5-6. As was stated earlier, a two-tailed z-test was used, so statistical significance could reflect either positive or negative spillover effects. In general, a greater effect was observed when examining the percentage of first motorists yielding compared to the percentage of motorists yielding. Overall, a statistically significant increase in “first motorist” yielding was reported at intersections without the devices, while statistically significant decreases were observed in both types of motorist yielding at mid-block crossings.

Table 5-6: Statistical Results of Motorist Behavior Hypotheses (Spillover Effects)

	% of Motorists Yielding				% of First Motorists Yielding			
	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value
<i>Location Type</i>								
Intersections	12%	13%	-0.16	0.87	20%	49%	-6.89	0.00
Mid-Block Crossings	36%	25%	2.61	0.01	51%	39%	2.68	0.01
<i>Community Type</i>								
Manayunk (Urban)	10%	10%	0.12	0.91	11%	33%	-4.51	0.00
Haverford (Suburban)	40%	23%	3.95	0.00	50%	57%	-1.61	0.11
Pottstown (Small City)	58%	38%	2.30	0.02	60%	64%	-0.43	0.66
West Chester (College Town)	2%	23%	-2.51	0.01	7%	67%	-4.45	0.00
<i>Intersection Traffic Control</i>								
All-way Stop Control	100%	75%	2.79	0.01	100%	80%	2.46	0.01
Partial Stop Control	10%	12%	-0.64	0.52	15%	48%	-7.45	0.00
<i>Time of Day</i>								
Day ¹	42%	29%	2.52	0.01	55%	45%	1.96	0.05
Night	12%	20%	-0.91	0.36	12%	27%	-1.59	0.11

¹ - Day includes only those locations (Brookline and High / Nields) for which night data was also collected.

However, this did not hold universally true for individual locations, as results provided in Table 5-7 show. It is interesting to note that the two of the three spillover intersections which showed improvement in motorist yielding behavior were on streets where other devices were installed. In Manayunk, Lock Street is a couple of blocks south of the pair of intersections (Levering and Grape) which had the devices. In West Chester, the High/Sharpless intersection is immediately north of the two intersections (High/University and High/Nields) which had the devices installed. However, this phenomenon was not observed at the CVS mid-block crossing in Manayunk, which is south of the other locations examined yet still on Main Street. This seems to suggest some positive spillover effects at intersections without the devices, if those intersections are located on the same street where some locations have the devices.

Table 5-7: Statistical Results of Motorist Behavior Hypotheses (Spillover Effects by Location)

	% of Motorists Yielding				% of First Motorists Yielding			
	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value
<i>Manayunk (Urban)</i>								
Lock	11%	10%	0.12	0.91	11%	37%	-4.88	0.00
CVS	7%	0%	1.26	0.21	15%	0%	1.96	0.05
<i>Haverford (Suburban)</i>								
Darby / Fairfield	27%	15%	1.71	0.09	29%	71%	-4.68	0.00
Brookline	42%	29%	2.52	0.01	55%	45%	1.96	0.05
Brookline (Evening)	18%	21%	-0.23	0.82	14%	29%	-1.34	0.18
<i>Pottstown (Small City)</i>								
Hanover / Oak	100%	75%	2.79	0.01	100%	80%	2.46	0.01
Charlotte / Grace	0%	0%	N/A	N/A	0%	0%	N/A	N/A
Adams	33%	29%	0.43	0.67	33%	60%	-2.22	0.03
<i>West Chester (College Town)</i>								
High / Sharpless	2%	23%	-2.51	0.01	7%	67%	-4.45	0.00

As was done for direct testing, confidence intervals for each classification were developed for the effects of YTPCD on the percent of “first motorists” yielding at spillover locations; these are provided in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices will increase the percentage of “first motorists” who yield to pedestrians by 26-32 percent at intersections, while decreasing the percentage by 8-17 percent at mid-block crossings.

5.2.2. Pedestrian Security

Figure 5-5 shows the percentage of pedestrians yielding to one or more motorists for the spillover locations. With the exception of the all-way stop controlled intersection (only one location with a very small sample size), the percentage of pedestrians yielding within each classification was reduced.

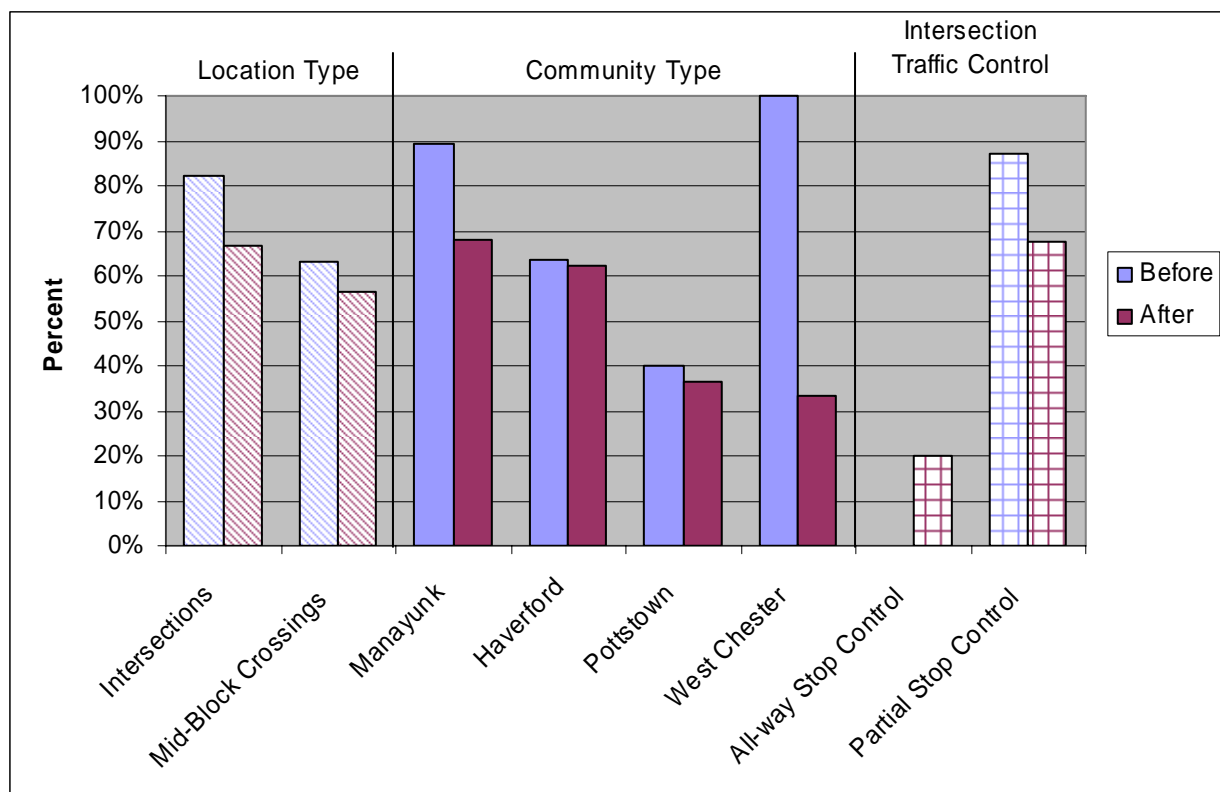


Figure 5-5: Percentage of Pedestrians Yielding (Spillover Effects)

The results of hypothesis testing regarding pedestrian security at spillover locations are provided in Table 5-8. Many of the reductions in the pedestrian yielding were statistically significant.

A more detailed analysis by location was conducted; the results of this are shown in Table 5-9. Small increases in pedestrian yielding frequency were observed at a couple of locations, but the overall trend is maintained.

Table 5-8: Statistical Results of Pedestrian Security Hypotheses (Spillover Effects)

	% of Pedestrians Yielding			
	Before	After	Z-statistic	P-value
<i>Location Type</i>				
Intersections	82%	66%	3.18	0.00
Mid-Block Crossings	63%	57%	0.96	0.34
<i>Community Type</i>				
Manayunk (Urban)	90%	68%	3.71	0.00
Haverford (Suburban)	63%	62%	0.21	0.84
Pottstown (Small City)	40%	36%	0.19	0.85
West Chester (College Town)	100%	33%	3.42	0.00
<i>Intersection Traffic Control</i>				
All-way Stop Control	0%	20%	-1.24	0.22
Partial Stop Control	87%	68%	3.90	0.00
<i>Time of Day</i>				
Day ¹	61%	49%	1.55	0.12
Night	94%	73%	1.79	0.07

¹ - Day includes only those locations (Brookline and High / Nields) for which night data was also collected.

Table 5-9: Statistical Results of Pedestrian Security Hypothesis (Spillover Effects by Location)

	% of Pedestrians Yielding					
	Before	Sample	After	Sample	Z-statistic	P-value
<i>Manayunk (Urban)</i>						
Lock	90%	73	64%	126	4.04	0.00
CVS	85%	13	100%	14	-1.53	0.13
<i>Haverford (Suburban)</i>						
Darby / Fairfield	74%	35	78%	59	-0.41	0.68
Brookline	61%	132	49%	71	1.55	0.12
Brookline (Evening)	93%	14	71%	41	1.68	0.09
<i>Pottstown (Small City)</i>						
Hanover / Oak	0%	7	20%	5	-1.24	0.22
Charlotte / Grace	100%	2	100%	1	N/A	N/A
Adams	67%	6	40%	5	0.88	0.38
<i>West Chester (College Town)</i>						
High / Sharpless	100%	14	33%	6	3.42	0.00

Confidence intervals for each classification were developed for the effects of YTPCD on the percent of pedestrians yielding at spillover locations; these are provided in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices will decrease the percentage of pedestrians who yield to pedestrians by 13-19 percent at intersections and by 2-11 percent at mid-block crossings.

5.2.3. Use of Crosswalks

Figure 5-6 shows the percentage of pedestrians using crosswalks at spillover locations when vehicles were approaching or present. This graph shows more ambiguous results than others. While there was an increase in crosswalk usage at intersections, little change was observed at mid-block locations. There was also variation across community types.

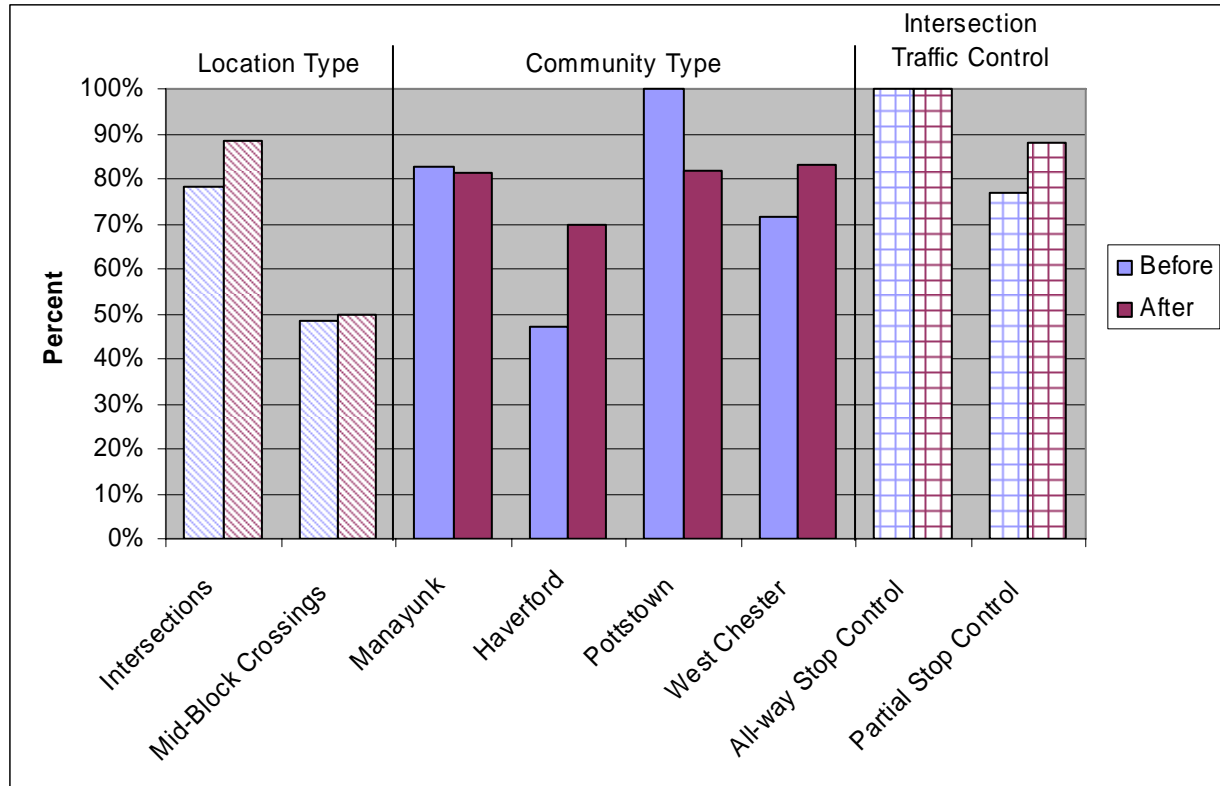


Figure 5-6: Percentage of Pedestrians Using Crosswalk When Vehicles are Present (Spillover Effects)

Table 5-10 and Table 5-11 show statistical results regarding spillover effects of YTPCD on locations without devices regarding the use of crosswalk hypotheses. There are a couple of interesting findings regarding this hypothesis. First, there is a statistically significant increase in the use of crosswalks at intersections, even without YTPCD. This was more marked at Lock Street and Darby/Fairfield, where higher sample sizes were observed. Second, increased use of crosswalks was observed on streets where YTPCD installed at other locations nearby (Lock Street and High/Sharpless). This may be a positive spillover effect of the devices if pedestrians see the signs elsewhere and change their behavior accordingly. This would be reasonable in West Chester, where a pedestrian may pass by all three crosswalk locations on High Street since they were at adjacent intersections. Third, there were reductions in crosswalk use at non-YTPCD locations in Pottstown. However, the findings when vehicles are present are constrained by a lack of sample size, so it is unclear whether there is any meaningful safety impact.

Table 5-10: Statistical Results of Use of Crosswalks Hypotheses (Spillover Effects)

	% in Crosswalk with No Vehicles				% in Crosswalk with Vehicles				% in Crosswalk			
	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value	Before	After	Z-statistic	P-value
<i>Location Type</i>												
Intersections	76%	78%	-0.38	0.71	78%	88%	-2.51	0.01	77%	86%	-2.50	0.01
Mid-Block Crossings	47%	50%	-0.50	0.61	48%	50%	-0.25	0.80	48%	50%	-0.53	0.59
<i>Community Type</i>												
Manayunk (Urban)	60%	79%	-1.97	0.05	83%	81%	0.25	0.80	74%	81%	-1.56	0.12
Haverford (Suburban)	51%	51%	-0.06	0.95	47%	70%	-3.92	0.00	49%	63%	-3.09	0.00
Pottstown (Small City)	80%	63%	1.98	0.05	100%	82%	1.72	0.09	85%	66%	2.51	0.01
West Chester (College Town)	62%	67%	-0.25	0.80	71%	83%	-0.56	0.57	66%	73%	-0.53	0.60
<i>Intersection Traffic Control</i>												
All-way Stop Control	95%	88%	0.82	0.41	100%	100%	N/A	N/A	96%	90%	0.93	0.35
Partial Stop Control	71%	73%	-0.19	0.85	77%	88%	-2.64	0.01	75%	85%	-2.79	0.01
<i>Time of Day</i>												
Day ¹	44%	53%	-1.23	0.22	45%	56%	-1.58	0.11	44%	55%	-1.98	0.05
Night	20%	25%	-0.32	0.75	53%	42%	N/A	N/A	56%	45%	0.90	0.37

¹ - Day includes only those locations (Brookline and High / Nields) for which night data was also collected.

Table 5-11 Statistical Results of Use of Crosswalks Hypotheses (Spillover Effects by Location)

	% in Crosswalk with No Vehicles						% in Crosswalk with Vehicles						% in Crosswalk					
	Before	N	After	N	Z	P-value	Before	N	After	N	Z	P-value	Before	N	After	N	Z	P-value
<i>Manayunk (Urban)</i>																		
Lock	66%	47	90%	29	-2.32	0.02	86%	74	89%	126	-0.50	0.61	79%	121	89%	155	-2.39	0.02
CVS	30%	10	44%	9	-0.65	0.51	62%	13	14%	14	2.54	0.01	48%	23	26%	23	1.53	0.13
<i>Haverford (Suburban)</i>																		
Darby / Fairfield	89%	19	33%	9	3.07	0.00	57%	35	86%	59	-3.19	0.00	69%	54	79%	68	-1.37	0.17
Brookline	44%	111	53%	75	-1.23	0.22	45%	132	56%	71	-1.58	0.11	44%	243	55%	146	-1.98	0.05
Brookline (Evening)	33%	6	35%	23	-0.07	0.95	43%	14	37%	41	0.42	0.68	40%	20	36%	64	0.33	0.74
<i>Pottstown (Small City)</i>																		
Hanover / Oak	95%	20	88%	25	0.82	0.41	100%	7	100%	5	N/A	N/A	96%	27	90%	30	0.93	0.35
Charlotte / Grace	100%	4	0%	1	2.24	0.03	100%	2	100%	1	N/A	N/A	100%	6	50%	2	1.85	0.06
Adams	67%	27	45%	31	1.64	0.10	100%	6	60%	5	1.71	0.09	73%	33	47%	36	2.16	0.03
<i>West Chester (College Town)</i>																		
High / Sharpless	62%	21	67%	9	-0.25	0.80	71%	14	83%	6	-0.56	0.57	66%	35	73%	15	-0.53	0.60

Confidence intervals for each classification were developed for the effects of YTPCD on the percent of pedestrians using crosswalks at spillover locations; these are provided in Appendix E. At a 90 percent confidence level, the behavioral data indicate that the devices increased crosswalk compliance by 7-13 percent at intersections, while the confidence interval for mid-block crossings was non-conclusive.

6. SUMMARY AND RECOMMENDATIONS

This report has presented a safety evaluation of PennDOT's yield-to-pedestrian channelizing devices. This evaluation was conducted using observational data on motorist and pedestrian behavior, collected at a total of 21 sites, featuring a mixture of community types and location (intersection or mid-block) types. The study included a mix of sites with and without the devices to determine whether the signs' effects were confined to the crosswalks where they were installed or whether there were positive or negative spillover effects.

This chapter summarizes the main findings of this research and provides recommendations for practice and future study.

6.1. Summary of Research Findings

The evaluation focused on three primary hypotheses for the effects of the YTPCD: motorist behavior, pedestrian security, and use of crosswalks.

6.1.1. Direct Effects

In terms of direct effects – i.e. examining behavior at crosswalks before and after YTPCD were deployed at those locations – the analysis showed generally positive effects of the YTPCD. The likelihood of the first motorist arriving at a crosswalk yielding to a waiting pedestrian increased 30-34 percent at intersections and 17-24 percent at mid-block crosswalks. The percentage of pedestrians who yielded to motorists decreased by 11-16 percent at intersections and 8-13 percent at mid-block crossings, suggesting increased pedestrian security when the devices are in place. There was a small but statistically significant increase in the percentage of pedestrians who used crosswalks, which should also correlate with pedestrian safety. The effects were generally more positive at intersections than at mid-block locations, and did not seem to exhibit any bias with respect to community type.

6.1.2. Spillover Effects

The research also examined spillover effects, to see whether YTPCD installed at one crosswalk appeared to influence motorist and pedestrian behavior at other crosswalks in the same community. In general, the spillover effects seemed to be positive primarily at intersections and on corridors or streets where the YTPCD were installed elsewhere. The effects of YTPCD at spillover intersections were comparable to those observed at intersections where YTPCD were deployed, while the effects at mid-block crossings were unclear.

6.1.3. Overall

Based on observations of motorist and pedestrian behavior, this research has concluded that the YTPCD have a positive effect on surrogate measures for pedestrian safety, including the motorists' willingness to yield, pedestrian security, and pedestrian use of crosswalks. To the extent these surrogate measures correlate with vehicle-pedestrian crash rates, YTPCD should

reduce the number of vehicle-pedestrian crashes. This research does not provide sufficient information to make a reliable estimate of the potential reduction in pedestrian crashes associated with various levels of YTPCD installation. However, the behavioral data indicate that communities should consider deployment of YTPCD at locations where local design conditions and pedestrian safety concerns warrant them.

The research found that the devices were most effective at intersections but also provided benefits at mid-block crossings. There were generally positive spillover effects at other locations in the community, so a community might be able to improve pedestrian safety by installing the devices at a few visible or highly-used crosswalks.

6.2. Recommendations

The research revealed a couple of considerations with respect to YTPCD placement at a given location. First, YTPCD do not last long on roads that have (or are perceived to have) narrow lane widths. In these cases, other safety improvements should be considered as alternatives or supplements to YTPCD. Second, in a related matter, the research project showed that the location and condition of YTPCD require monitoring. The disappearance of or damage to signs does not appear to be specifically related to traffic volumes, speed or community type. A community that seeks to use YTPCD to improve pedestrian safety should be prepared to include monitoring and replacement of the devices as part of their sign maintenance program⁴. Depending upon the location, the replacement frequency could be multiple times per year. This fact should be considered when comparing YTPCD to other safety measures.

The recommendation for continued use of YTPCD is tempered by a couple of caveats, which could be addressed through future research. First, this research looked at before and after data collected only a month apart. It is unclear whether, in a longer time frame, motorists might eventually ignore the YTPCD, especially at crosswalks with relatively infrequent pedestrian crossings. Collecting additional data at the same sites in 2007 where direct testing was conducted would be a good way of verifying whether the effects of YTPCD are lasting or temporary.

Second, it would be useful to have a long-term analysis of pedestrian crash statistics at locations with and without YTPCD to identify whether the signs, overall, have seemed to improve pedestrian safety across the Commonwealth. This analysis will be difficult because of inconsistent reporting on the extent of YTPCD usage (locations and dates of deployment) across Pennsylvania, in addition to regression-to-mean bias. With outreach to the law enforcement community, crash report forms for vehicle-pedestrian crashes may be able to be used to record whether YTPCD devices were present and in good condition at a location when a crash occurred. These data improvements would be necessary to support a valid analysis of the effects of YTPCD on the frequency of pedestrian-related crashes.

In summary, the YTPCD appear to have a positive impact on pedestrian safety, and merit consideration for future usage across the Commonwealth.

⁴ PennDOT currently provides replacements for the devices upon community request.

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APPENDIX A: SITE PHOTOS

Philadelphia/Manayunk: Main Street / Levering



Philadelphia/Manayunk: Main Street / Grape



Philadelphia/Manayunk: Main Street / Lock



Philadelphia/Manayunk: Main Street (North)



Philadelphia/Manayunk: Main Street (South)



Haverford Township: Coopertown / Highland



Haverford Township: Darby / Hillcrest



Haverford Township: Darby / Fairfield



Haverford Township: Haverford Road / Hathaway



Haverford Township: Brookline



Pottstown: Farmington Avenue / 8th Avenue



Pottstown: Hanover Street / Oak Avenue



Pottstown: Charlotte Street / Grace Avenue



Pottstown: State / 8th



Pottstown: Adams Street (Senior Center)



Pottstown: Beech Street (The Hill School)



West Chester: High Street / Sharpless Street



West Chester: High Street / Nields Street



West Chester: High Street / University



West Chester: New Street (Athletic Fields)



West Chester: New Street (Niels)

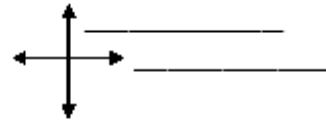


“After” Form

Data Collector: _____

City: _____ Location: _____

Date: _____ Time Period: _____ Weather: _____

[illegible]

Not in X-Walk: If pedestrian crosses within 50 feet of crosswalk but not the crosswalk itself

Vehicle Type: 1 - Single-Tire (Car/SUV/Pickup/Motorcycle); 2 - Dual-Tire (Large Truck/Bus); A - Animal-Drawn; B - Bicycle; X - Other

Bad Crossing: H - Hesitate, R - Run, A - Abort

APPENDIX C: “AFTER” TRAINING PRESENTATION

Safety Evaluation of Yield-to-Pedestrians Channelizing Devices Data Collector Training

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June 2006

1

Outline

- Project Description
- Data Collection
 - Responsibilities of Collector
 - Description of Data Collection Form
 - Key Terms
 - Scenarios
- Example Video

2

Yield-to-Pedestrians Channelizing Devices (YTPCD)



- Goal: to encourage motorists to obey law and yield to pedestrians
- At marked crosswalks
- Over 1,300 distributed in Pennsylvania

3

Evaluation Hypotheses

- Motorists drive more safely
 - More likely to yield
 - More quick to yield
- Pedestrians are more secure
 - More cross without needing to yield
 - Fewer abort their crossings
- Pedestrians use crosswalks more often

4

How do we test these?

- Record behavior of individual pedestrians
 - Where they cross
 - If/how long they yield
 - Any interactions with vehicles
- Behavior will be summarized

5

Responsibilities

- Record pedestrian/vehicle behavior data for all roads
 - Plan to record all pedestrian crossings
 - Make sure you can see the intersection (pedestrian and vehicle traffic)
- Do not disrupt traffic
 - Keep a safe distance (~20 feet) from moving traffic
 - Don't look obtrusive
- Respect private property
- Refer questions to me

6

Data Sheet: Pedestrian

[illegible]

- Record number of pedestrians ("1st")
 - Use "Add" column if other pedestrians arrive and if vehicles come before 1st group crosses
- Record crossing direction
- Record whether pedestrian was outside of crosswalk ("OUT")

7

Data Sheet: Vehicle

[illegible]

- If no vehicle, circle "None"
- If vehicle, circle direction of vehicle's travel
- If multiple vehicles pass with identical behavior, write the number for each direction
 - Identical behavior: non-yielding cars only

8

Data Sheet: Yielding

Pedestrian		Vehicle		Yielding		Special Notes	
Num Bar	Crossing Direction	Not in X-Walk	Vehicle Direction	Yield	Vehicle Yield	Bar	Yield Type
1st	2nd						
1	→ → → (C)	None	→ → → (C)	(Y) N	Y (N)	H R A	
1	→ → → (C)	None	→ → → (C)	(Y) N	Y (N)	H R A	
2	→ → → (C)	None	→ → → (C)	Y N	Y N	H R A	
1	→ → → (C)	None	→ → → (C)	(Y) N	Y (N)	H R A	
1	→ → → (C)	None	→ → → (C)	(Y) N	Y (N)	H R A	B
1	→ → → (C)	None	→ → → (C)	(Y) N	Y (N)	H R A	
1	→ → → (C)	None	→ → → (C)	Y N	Y N	H R A	
1	→ → → (C)	OUT	→ → → (C)	Y N	Y N	H R A	

- If vehicles are present, circle either Y or N under “Ped Yield” and “Vehicle Yield” columns
 - Ped Yield: Y = Pedestrian slowed down because of vehicle; N = otherwise
 - Vehicle Yield: Motorist slowed down because of pedestrian

9

Data Sheet: Special Notes

Number of Aids	Pedestrian Crossing Direction	Mot in the Way	Vehicle Direction	Yielding	Vehicle Yield	Special Notes	Notes
1	→ ↓ (C)	None	→ (2) → ↓ (C)	Y N	Y N	H R A	
1	→ ↓ (C)	None	→ ↓ (C)	Y N	Y N	H R A	
2	→ ↓ (C)	None	→ ↓ ↓	Y N	Y N	H R A	
1	→ ↓ (C)	None	→ ↓ ↓	Y N	Y N	H R A	
1	→ ↓ (C)	None	→ ↓ (C)	Y N	Y N	H R A	
1	→ ↓ (C)	None	→ ↓ (C)	Y N	Y N	H R A	B
1	→ ↓ (C)	None	→ ↓ (C)	Y N	Y N	H R A	
1	→ ↓ (C)	OUT	None	→ ↓ ↓	Y N	H R A	

- Special Notes
 - Bad Crossing: Hesitate, Run, Abort (circle if needed)
 - Vehicle Type: Mark if it's something other than a car (see codes at bottom of data sheet)

10

Key Terms

- Pedestrian crossing
 - Step off the curb into crosswalk/road
 - Waiting at curb, looking both directions
 - Look 50 feet (approx. 3 parked car lengths) either direction of the crosswalk
- Pedestrian yield
 - Stop or slow down because of vehicle

11

Key Terms (cont.)

- Approaching motorist
 - Moving toward crossing when pedestrian is crossing
 - Less than two seconds away
 - Motorist would have time to stop
- Motorist yield
 - Driver stops or slows long enough to allow pedestrian to cross roadway at a typical gait, even if the pedestrian chooses to run
 - Without stop sign: slow down
 - With stop sign: remain stopped (may signal to pedestrian)

12

Key Terms (cont.)

- Types of crossings
 - Complete:** Pedestrian makes it across at normal speed
 - Aborted:** Pedestrian starts across and returns to curb due to traffic
 - Hesitated:** Pedestrian waits for a gap to start crossing or during crossing
 - Ran:** Pedestrian runs across street to avoid conflict with vehicle (vehicle does not slow down)

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Questions

- What if there are no pedestrians?
 - Keep waiting
- What if there are multiple pedestrians?
 - Crossing the same street in same direction
 - Track each pedestrian
 - Note the order in which they arrive
 - Crossing different streets or different directions
 - Try to track them all
 - If you can't track them all, track the first arriving one

14

Questions (cont.)

- What if vehicles arrive from either direction at the same time?
 - Law: If pedestrian is in crosswalk, vehicles need to yield
 - If vehicle on far side is too close to stop, then it is not considered approaching
 - If vehicle on far side can stop, then it is considered approaching

15

Questions (cont.)

- What if both pedestrian and vehicle yield?
 - Record both yielding behaviors
 - Record who ultimately was allowed to proceed first

16

Common Events

- Pedestrians arrive, no oncoming vehicles

Pedestrian			Vehicle		Yielding		Special Notes	
Number	Crossing Direction	Not in X-Walk	Vehicle Direction		Ped Yield?	Vehicle Yield?	Bad Crossing	Veh Type
2	↑ → ↓ (C)		None	↑ → ↓ ←	Y (N)	Y (N)	H R A	

- Pedestrian arrives, first vehicle yields

Pedestrian			Vehicle		Yielding		Special Notes	
Number	Crossing Direction	Not in X-Walk	Vehicle Direction		Ped Yield?	Vehicle Yield?	Bad Crossing	Veh Type
1	↑ (C) ↓ ←		None	(C) ↓ ←	Y (N)	(Y) N	H R A	

17

Common Events (cont.)

- Pedestrian arrives, no vehicles yield

Pedestrian			Vehicle		Yielding		Special Notes	
Number	Crossing Direction	Not in X-Walk	Vehicle Direction		Ped Yield?	Vehicle Yield?	Bad Crossing	Veh Type
1	↑ → ↓ (C)		None	(C) ↓ ←	(Y) N	Y (N)	H R A	

- Don't forget
 - Note the number of non-yielding vehicles
 - Is the pedestrian in the crosswalk?
 - Any unusual vehicles (especially bicycles)?

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APPENDIX D: SUMMARY OF OBSERVATIONAL DATA

Community / Location		Testing	Period	% of Motorists Yielding							
				Number of motorists who yielded to pedestrians when crossing within 50 feet of the crosswalk	Number of motorists who approached while a pedestrian was waiting to crossing	Pct. of motorists who yielded to peds when crossing within 50 ft of crosswalk	Crossings initiated while a motorist approached the crosswalk	Crossings in which the first approaching motorist yielded to peds	Pct. of crossings in which first motorist yielded	Crossings in which other than the first approaching motorist yielded to peds	Pct. of crossings in which either first motorist yielded or no motorist yielded
Manayunk	Levering	Direct	Before After	28 63	84 92	33% 68%	81 106	33 78	41% 74%	2 0	98% 100%
	Grape	Direct	Before After	30 28	92 94	33% 30%	100 84	35 43	35% 51%	0 1	100% 99%
	Lock	Spillover	Before After	12 20	110 191	11% 10%	74 126	8 46	11% 37%	5 0	93% 100%
	Tennis Center	Direct	Before After	3 4	46 48	7% 8%	38 19	5 4	13% 21%	0 0	100% 100%
	CVS	Spillover	Before After	2 0	30 17	7% 0%	13 14	2 0	15% 0%	0 14	100% 100%
Haverford Township	Coopertown / Highland	Direct	Before After	3 17	7 18	43% 94%	11 52	6 51	55% 98%	0 0	100% 100%
	Darby / Hillcrest	Direct	Before After	2 17	51 42	4% 40%	10 28	0 14	0% 50%	2 8	80% 71%
	Darby / Fairfield	Spillover	Before After	6 9	22 61	27% 15%	35 59	10 42	29% 71%	0 2	100% 97%
	Ardmore Junction	Direct	Before After	24 36	1,235 410	2% 9%	80 67	11 18	14% 27%	10 7	88% 90%
	Brookline	Spillover	Before After	60 26	143 89	42% 29%	132 71	73 32	55% 45%	0 0	100% 100%
	Brookline (Evening)	Spillover	Before After	2 8	11 39	18% 21%	14 41	2 12	14% 29%	0 1	100% 98%
Pottstown	Farmington/8th	Direct	Before After	0 1	5 2	0% 50%	5 3	0 0	0% 0%	0 0	100% 100%
	Hanover/Oak	Spillover	Before After	5 3	5 4	100% 75%	7 5	7 4	100% 80%	0 0	100% 100%
	Charlotte/Grace	Spillover	Before After	0 0	1 2	0% 0%	2 1	0 0	0% 0%	0 0	100% 100%
	State/8th	Direct	Before After	0 0	17 2	0% 0%	8 2	0 0	0% 0%	3 0	63% 100%
	Adams	Spillover	Before After	2 2	6 7	33% 29%	6 5	2 3	33% 60%	1 0	83% 100%
	Beech	Direct	Before After	30 0	117 0	26% N/A	214 0	132 0	62% N/A	8 0	74% N/A
West Chester	High / University	Direct	Before After	23 20	106 204	22% 10%	103 72	24 24	23% 33%	2 6	98% 92%
	High / Nields	Direct	Before After	2 13	158 52	1% 25%	46 24	1 10	2% 42%	1 5	98% 79%
	High / Sharpless	Spillover	Before After	1 3	55 13	2% 23%	14 6	1 4	7% 67%	0 0	100% 100%
	New (Nields)	Direct	Before After	5 14	75 41	7% 34%	73 36	3 15	4% 42%	3 0	96% 100%
	New (Athletic Fields)	Spillover	Before After	0 0	0 0	N/A N/A	0 0	0 0	N/A N/A	0 0	N/A N/A
	High / Nields (Evening)	Direct	Before After	0 0	6 2	0% N/A	3 4	0 0	0% 0%	0 4	100% 100%

			% of Motorists Yielding									
Community / Location		Testing	Period	Number of motorists who yielded to pedestrians when crossing within 50 feet of the crosswalk	Number of motorists who approached while a pedestrian was waiting to crossing	Pct. of motorists who yielded to peds when crossing within 50 ft of crosswalk	Crossings initiated while a motorist approached the crosswalk	Crossings in which the first approaching motorist yielded to peds	Pct. of crossings in which first motorist yielded	Crossings in which other than the first approaching motorist yielded to peds	Crossings in which no approaching motorists yielded to peds	Pct. of crossings in which either first motorist yielded or no motorist yielded
Summaries	Intersections With YTPCD	Direct	Before	88	520	17%	364	99	27%	10	255	97%
			After	159	506	31%	371	220	59%	20	131	95%
	Intersections Without YTPCD	Spillover	Before	24	193	12%	132	26	20%	5	101	96%
			After	35	271	13%	197	96	49%	2	99	99%
	All-Way Stop Control With YTPCD	Direct	Before	3	7	43%	11	6	55%	0	5	100%
			After	17	18	94%	52	51	98%	0	1	100%
	All-Way Stop Control Without YTPCD	Spillover	Before	5	5	100%	7	7	100%	0	0	100%
			After	3	4	75%	5	4	80%	0	1	100%
	Partial Stop Control With YTPCD	Direct	Before	85	513	17%	353	93	26%	10	250	97%
			After	142	488	29%	319	169	53%	20	130	94%
	Partial Stop Control Without YTPCD	Spillover	Before	19	188	10%	125	19	15%	5	101	96%
			After	32	267	12%	192	92	48%	2	98	99%
	Mid-Blocks With YTPCD	Direct	Before	62	1,473	4%	405	151	37%	21	233	95%
			After	54	499	11%	122	37	30%	7	78	94%
	Mid-Blocks With YTPCD (no Beech)	Direct	Before	32	1,356	2%	191	19	10%	13	159	93%
			After	54	499	11%	122	37	30%	7	78	94%
	Mid-Blocks Without YTPCD	Spillover	Before	64	179	36%	151	77	51%	1	73	99%
			After	28	113	25%	90	35	39%	0	55	100%
	Manayunk With	Direct	Before	61	222	27%	219	73	33%	2	144	99%
			After	95	234	41%	209	125	60%	1	83	100%
	Manayunk Without	Spillover	Before	14	140	10%	87	10	11%	5	72	94%
			After	20	208	10%	140	46	33%	0	94	100%
	Haverford With	Direct	Before	29	1,293	2%	101	17	17%	12	72	88%
			After	70	470	15%	147	83	56%	15	49	90%
	Haverford Without	Spillover	Before	66	165	40%	167	83	50%	0	84	100%
			After	35	150	23%	130	74	57%	2	54	98%
	Pottstown With	Direct	Before	30	139	22%	227	132	58%	11	84	95%
			After	1	4	25%	5	0	0%	0	5	100%
	Pottstown With (no Beech)	Direct	Before	0	22	0%	13	0	0%	3	10	77%
			After	1	4	25%	5	0	0%	0	5	100%
	Pottstown Without	Spillover	Before	7	12	58%	15	9	60%	1	5	93%
			After	5	13	38%	11	7	64%	0	4	100%
West Chester With	Direct	Before	30	339	9%	222	28	13%	6	188	97%	
		After	47	297	16%	132	49	37%	11	72	92%	
West Chester Without	Spillover	Before	1	55	2%	14	1	7%	0	13	100%	
		After	3	13	23%	6	4	67%	0	2	100%	
Locations With YTPCD	Direct	Before	150	1,993	8%	769	250	33%	31	488	96%	
		After	213	1,005	21%	493	257	52%	27	209	95%	
Locations Without YTPCD	Spillover	Before	88	372	24%	283	103	36%	6	174	98%	
		After	63	384	16%	287	131	46%	2	154	99%	
Daytime With	Direct	Before	2	158	1%	46	1	2%	1	44	98%	
		After	13	52	25%	24	10	42%	5	9	79%	
Daytime Without	Spillover	Before	60	143	42%	132	73	55%	0	59	100%	
		After	26	89	29%	71	32	45%	0	39	100%	
Evening With	Direct	Before	0	6	0%	3	0	0%	0	3	100%	
		After	0	2	0%	4	0	0%	0	4	100%	
Evening Without	Spillover	Before	2	17	12%	17	2	12%	0	15	100%	
		After	8	41	20%	45	12	27%	1	32	98%	

Community / Location		Testing	Period	% of Pedestrians Yielding		
				Number of pedestrians who yielded to motorists when crossing within 50 feet of the crosswalk	Number of pedestrians crossing while a motorist approached	Pct. of peds who yielded to motorists when crossing within 50 ft of crosswalk
Manayunk	Levering	Direct	Before After	51 39	81 106	63% 37%
	Grape	Direct	Before After	35 58	99 84	35% 69%
	Lock	Spillover	Before After	66 81	73 126	90% 64%
	Tennis Center	Direct	Before After	34 16	38 19	89% 84%
	CVS	Spillover	Before After	11 14	13 14	85% 100%
Haverford Township	Coopertown / Highland	Direct	Before After	5 19	11 52	45% 37%
	Darby / Hillcrest	Direct	Before After	10 16	10 28	100% 57%
	Darby / Fairfield	Spillover	Before After	26 46	35 59	74% 78%
	Ardmore Junction	Direct	Before After	72 63	80 67	90% 94%
	Brookline	Spillover	Before After	80 35	132 71	61% 49%
	Brookline (Evening)	Spillover	Before After	13 29	14 41	93% 71%
Pottstown	Farmington/8th	Direct	Before After	4 2	5 3	80% 67%
	Hanover/Oak	Spillover	Before After	0 1	7 5	0% 20%
	Charlotte/Grace	Spillover	Before After	2 1	2 1	100% 100%
	State/8th	Direct	Before After	7 2	8 2	88% 100%
	Adams	Spillover	Before After	4 2	6 5	67% 40%
	Beech	Direct	Before After	75 0	214 0	35% N/A
West Chester	High / University	Direct	Before After	99 49	103 72	96% 68%
	High / Nields	Direct	Before After	38 18	46 24	83% 75%
	High / Sharpless	Spillover	Before After	14 2	14 6	100% 33%
	New (Nields)	Direct	Before After	72 22	73 36	99% 61%
	New (Athletic Fields)	Spillover	Before After	0 0	0 0	N/A N/A
	High / Nields (Evening)	Direct	Before After	3 4	3 4	100% N/A

Community / Location		Testing	Period	% of Pedestrians Yielding		
				Number of pedestrians who yielded to motorists when crossing within 50 feet of the crosswalk	Number of pedestrians crossing while a motorist approached	Pct. of peds who yielded to motorists when crossing within 50 ft of crosswalk
Summaries	Intersections With YTPCD	Direct	Before After	249 203	363 371	69% 55%
	Intersections Without YTPCD	Spillover	Before After	108 131	131 197	82% 66%
	All-Way Stop Control With YTPCD	Direct	Before After	5 19	11 52	45% 37%
	All-Way Stop Control Without YTPCD	Spillover	Before After	0 1	7 5	0% 20%
	Partial Stop Control With YTPCD	Direct	Before After	244 184	352 319	69% 58%
	Partial Stop Control Without YTPCD	Spillover	Before After	108 130	124 192	87% 68%
	Mid-Blocks With YTPCD	Direct	Before After	253 101	405 122	62% 83%
	Mid-Blocks With YTPCD (no Beech)	Direct	Before After	178 101	191 122	93% 83%
	Mid-Blocks Without YTPCD	Spillover	Before After	95 51	151 90	63% 57%
	Manayunk With	Direct	Before After	120 113	218 209	55% 54%
	Manayunk Without	Spillover	Before After	77 95	86 140	90% 68%
	Haverford With	Direct	Before After	87 98	101 147	86% 67%
	Haverford Without	Spillover	Before After	106 81	167 130	63% 62%
	Pottstown With	Direct	Before After	86 4	227 5	38% 80%
	Pottstown With (no Beech)	Direct	Before After	11 4	13 5	85% 80%
	Pottstown Without	Spillover	Before After	6 4	15 11	40% 36%
	West Chester With	Direct	Before After	209 89	222 132	94% 67%
	West Chester Without	Spillover	Before After	14 2	14 6	100% 33%
	Locations With YTPCD	Direct	Before After	502 304	768 493	65% 62%
	Locations Without YTPCD	Spillover	Before After	203 182	282 287	72% 63%
	Daytime With	Direct	Before After	38 18	46 24	83% 75%
	Daytime Without	Spillover	Before After	80 35	132 71	61% 49%
	Evening With	Direct	Before After	3 4	3 4	100% 100%
	Evening Without	Spillover	Before After	16 33	17 45	94% 73%

Community / Location		Testing	Period	% of Pedestrians Using Crosswalks, When...								
				Vehicles Absent			Vehicles Present			All Cases		
				In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk	In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk	In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk
Manayunk	Levering	Direct	Before After	67 21	74 21	91% 100%	79 106	81 106	98% 100%	146 127	155 127	94% 100%
	Grape	Direct	Before After	57 20	58 27	98% 74%	100 74	100 84	100% 88%	157 94	158 111	99% 85%
	Lock	Spillover	Before After	31 26	47 29	66% 90%	64 112	74 126	86% 89%	95 138	121 155	79% 89%
	Tennis Center	Direct	Before After	14 10	14 21	100% 48%	38 16	38 19	100% 84%	52 26	52 40	100% 65%
	CVS	Spillover	Before After	3 4	10 9	30% 44%	8 2	13 14	62% 14%	11 6	23 23	48% 26%
Haverford Township	Coopertown / Highland	Direct	Before After	21 30	24 31	88% 97%	11 52	11 52	100% 100%	32 82	35 83	91% 99%
	Darby / Hillcrest	Direct	Before After	4 3	7 3	57% 100%	7 26	10 28	70% 93%	11 29	17 31	65% 94%
	Darby / Fairfield	Spillover	Before After	17 3	19 9	89% 33%	20 51	35 59	57% 86%	37 54	54 68	69% 79%
	Ardmore Junction	Direct	Before After	49 19	53 34	92% 56%	66 56	80 67	83% 84%	115 75	133 101	86% 74%
	Brookline	Spillover	Before After	49 40	111 75	44% 53%	59 40	132 71	45% 56%	108 80	243 146	44% 55%
	Brookline (Evening)	Spillover	Before After	2 8	6 23	33% 35%	6 15	14 41	43% 37%	8 23	20 64	40% 36%
	Brookline (Evening)	Spillover	Before After	2 8	6 23	33% 35%	6 15	14 41	43% 37%	8 23	20 64	40% 36%
Pottstown	Farmington/8th	Direct	Before After	15 25	26 29	58% 86%	5 3	5 3	100% 100%	20 28	31 32	65% 88%
	Hanover/Oak	Spillover	Before After	19 22	20 25	95% 88%	7 5	7 5	100% 100%	26 27	27 30	96% 90%
	Charlotte/Grace	Spillover	Before After	4 0	4 1	100% 0%	2 1	2 1	100% 100%	6 1	6 2	100% 50%
	State/8th	Direct	Before After	6 6	6 6	100% 100%	7 2	8 2	88% 100%	13 8	14 8	93% 100%
	Adams	Spillover	Before After	18 14	27 31	67% 45%	6 3	6 5	100% 60%	24 17	33 36	73% 47%
	Beech	Direct	Before After	217 9	249 10	87% 90%	211 0	214 0	99% N/A	428 9	463 10	92% 90%
West Chester	High / University	Direct	Before After	34 11	69 23	49% 48%	83 58	103 72	81% 81%	117 69	172 95	68% 73%
	High / Nields	Direct	Before After	18 8	47 14	38% 57%	35 21	46 24	76% 88%	53 29	93 38	57% 76%
	High / Sharpless	Spillover	Before After	13 6	21 9	62% 67%	10 5	14 6	71% 83%	23 11	35 15	66% 73%
	New (Nields)	Direct	Before After	32 31	53 49	60% 63%	53 33	73 36	73% 92%	85 64	126 85	67% 75%
	New (Athletic Fields)	Spillover	Before After	0 0	0 0	N/A N/A	0 0	0 0	N/A N/A	0 0	0 0	N/A N/A
	High / Nields (Evening)	Direct	Before After	4 8	4 9	100% 89%	3 4	3 4	100% 100%	7 12	7 13	100% 92%
	High / Nields (Evening)	Direct	Before After	4 8	4 9	100% 89%	3 4	3 4	100% 100%	7 12	7 13	100% 92%

Community / Location		Testing	Period	% of Pedestrians Using Crosswalks, When...								
				Vehicles Absent			Vehicles Present			All Cases		
				In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk	In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk	In Crosswalk	Within 50 Feet of Crosswalk	% in Crosswalk
Summaries	Intersections With YTPCD	Direct	Before After	222 124	311 154	71% 81%	327 342	364 371	90% 92%	549 466	675 525	81% 89%
	Intersections Without YTPCD	Spillover	Before After	84 57	111 73	76% 78%	103 174	132 197	78% 88%	187 231	243 270	77% 86%
	All-Way Stop Control With YTPCD	Direct	Before After	21 30	24 31	88% 97%	11 52	11 52	100% 100%	32 82	35 83	91% 99%
	All-Way Stop Control Without YTPCD	Spillover	Before After	19 22	20 25	95% 88%	7 5	7 5	100% 100%	26 27	27 30	96% 90%
	Partial Stop Control With YTPCD	Direct	Before After	201 94	287 123	70% 76%	316 290	353 319	90% 91%	517 384	640 442	81% 87%
	Partial Stop Control Without YTPCD	Spillover	Before After	65 35	91 48	71% 73%	96 169	125 192	77% 88%	161 204	216 240	75% 85%
	Mid-Blocks With YTPCD	Direct	Before After	312 69	369 114	85% 61%	368 105	405 122	91% 86%	680 174	774 236	88% 74%
	Mid-Blocks With YTPCD (no Beech)	Direct	Before After	95 60	120 104	79% 58%	157 105	191 122	82% 86%	252 165	311 226	81% 73%
	Mid-Blocks Without YTPCD	Spillover	Before After	70 58	148 115	47% 50%	73 45	151 90	48% 50%	143 103	299 205	48% 50%
	Manayunk With	Direct	Before After	138 51	146 69	95% 74%	217 196	219 209	99% 94%	355 247	365 278	97% 89%
	Manayunk Without	Spillover	Before After	34 30	57 38	60% 79%	72 114	87 140	83% 81%	106 144	144 178	74% 81%
	Haverford With	Direct	Before After	74 52	84 68	88% 76%	84 134	101 147	83% 91%	158 186	185 215	85% 87%
	Haverford Without	Spillover	Before After	66 43	130 84	51% 51%	79 91	167 130	47% 70%	145 134	297 214	49% 63%
	Pottstown With	Direct	Before After	238 40	281 45	85% 89%	223 5	227 5	98% 100%	461 45	508 50	91% 90%
	Pottstown With (no Beech)	Direct	Before After	21 31	32 35	66% 89%	12 5	13 5	92% 100%	33 36	45 40	73% 90%
	Pottstown Without	Spillover	Before After	41 36	51 57	80% 63%	15 9	15 11	100% 82%	56 45	66 68	85% 66%
	West Chester With	Direct	Before After	84 50	169 86	50% 58%	171 112	222 132	77% 85%	255 162	391 218	65% 74%
	West Chester Without	Spillover	Before After	13 6	21 9	62% 67%	10 5	14 6	71% 83%	23 11	35 15	66% 73%
	Locations With YTPCD	Direct	Before After	534 193	680 268	79% 72%	695 447	769 493	90% 91%	1,229 640	1,449 761	85% 84%
	Locations Without YTPCD	Spillover	Before After	154 115	259 188	59% 61%	176 219	283 287	62% 76%	330 334	542 475	61% 70%
	Daytime With	Direct	Before After	18 8	47 14	38% 57%	35 21	46 24	76% 88%	53 29	93 38	57% 76%
	Daytime Without	Spillover	Before After	49 40	111 75	44% 53%	59 40	132 71	45% 56%	108 80	243 146	44% 55%
	Evening With	Direct	Before After	4 8	4 9	100% 89%	3 4	3 4	100% 100%	7 12	7 13	100% 92%
	Evening Without	Spillover	Before After	2 8	10 32	20% 25%	9 19	17 45	53% 42%	15 35	27 77	56% 45%

APPENDIX E: PLOTS OF CONFIDENCE INTERVALS

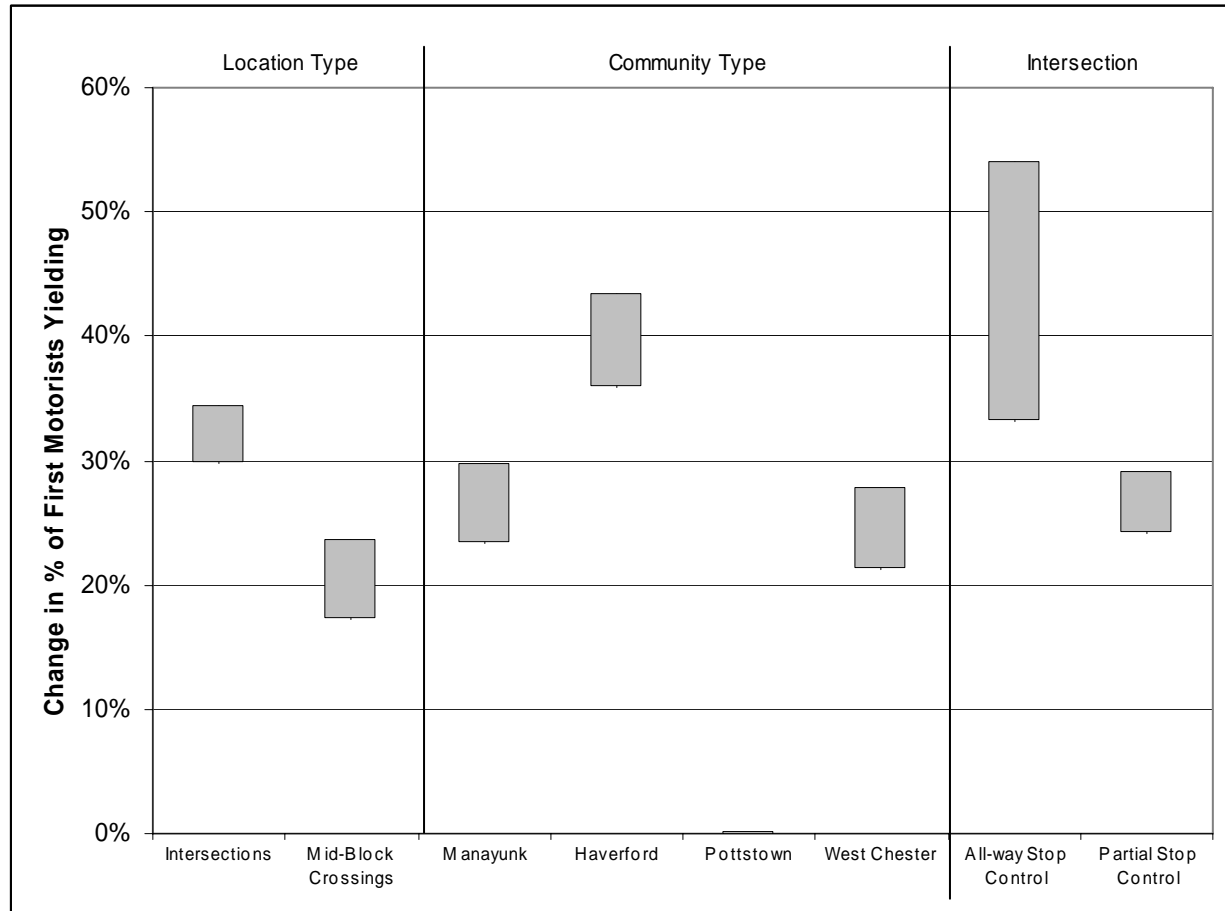


Figure E-1: Confidence Interval for Change in Percentage of "First Motorists" Yielding (Direct Testing)

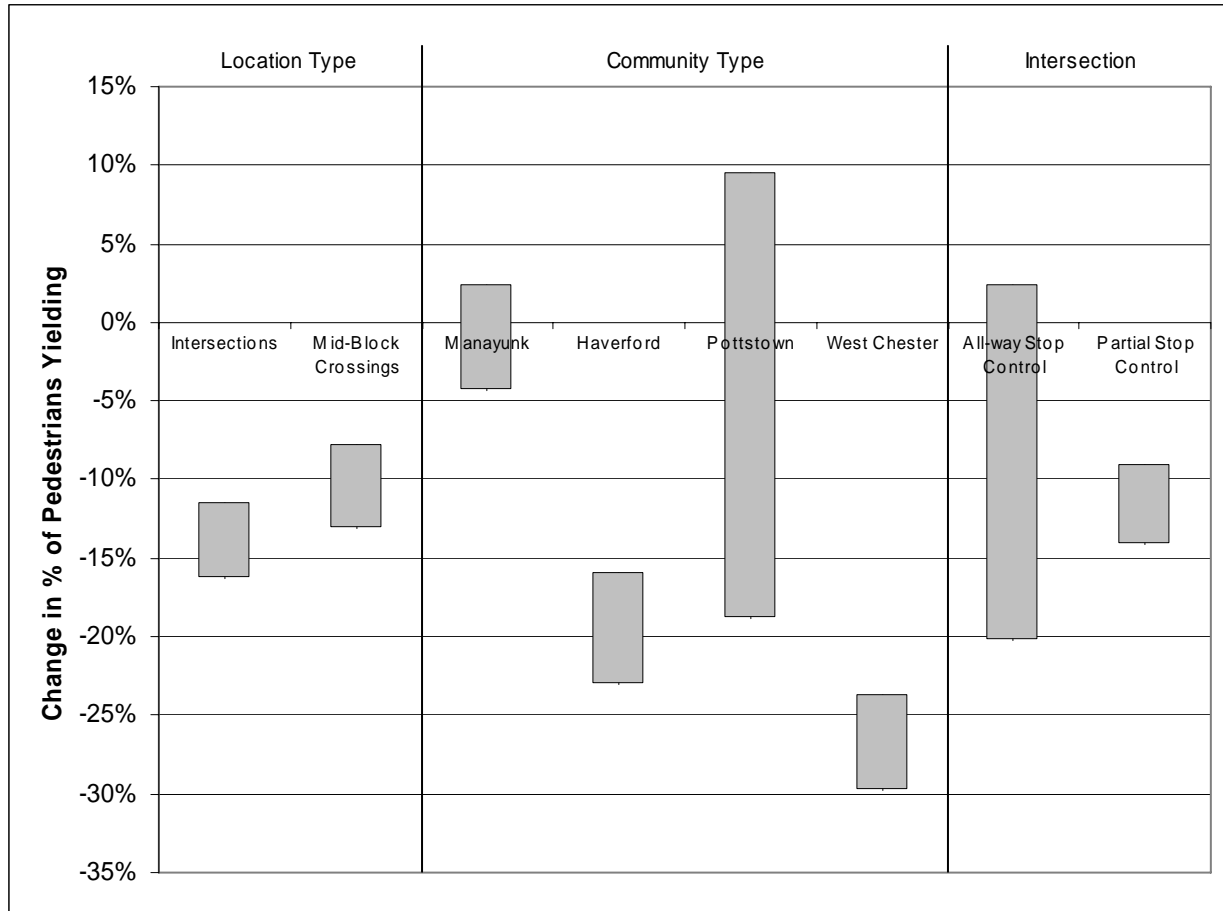


Figure E-2: Confidence Interval for Change in Percentage of Pedestrians Yielding (Direct Testing)

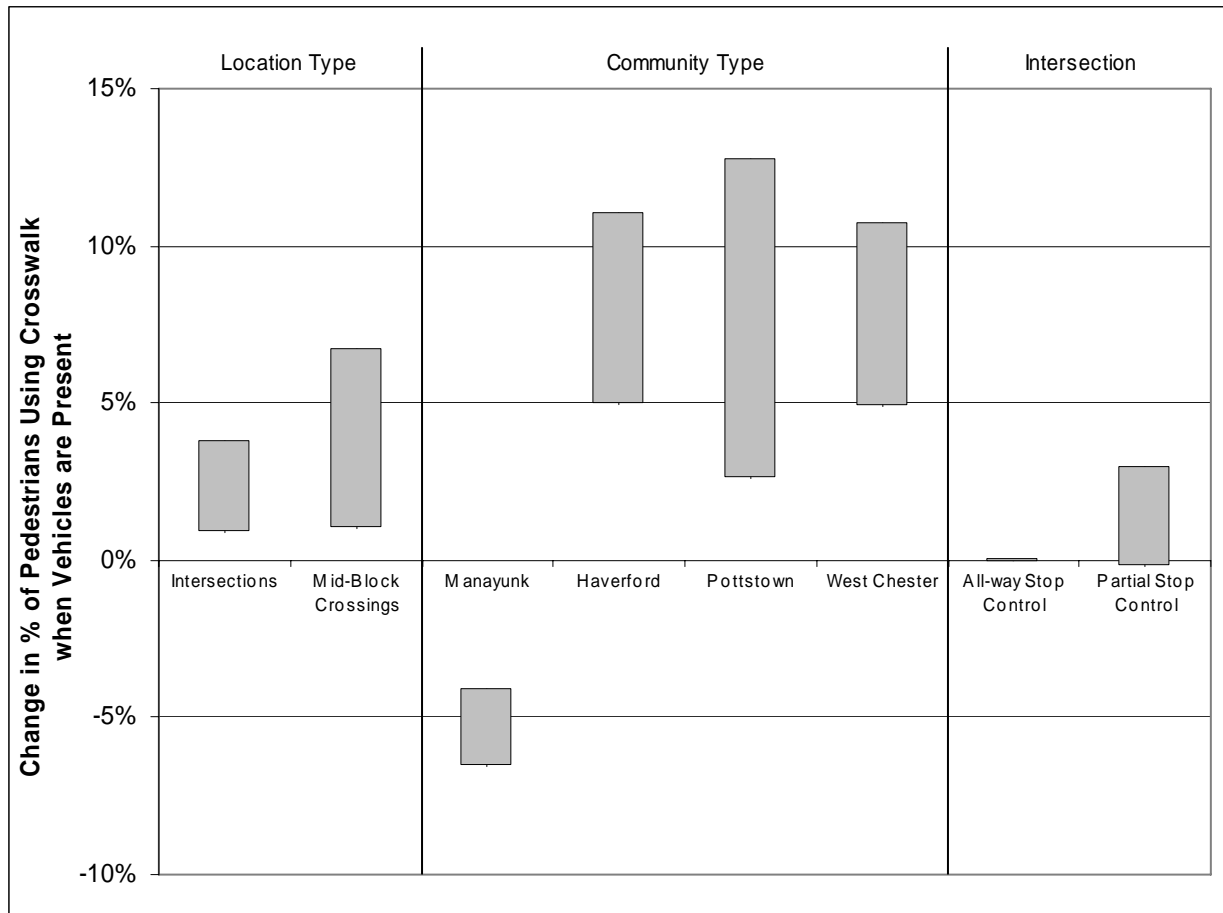


Figure E-3: Confidence Interval for Change in Percentage of Pedestrians Using Crosswalk When Vehicles are Present (Direct Testing)

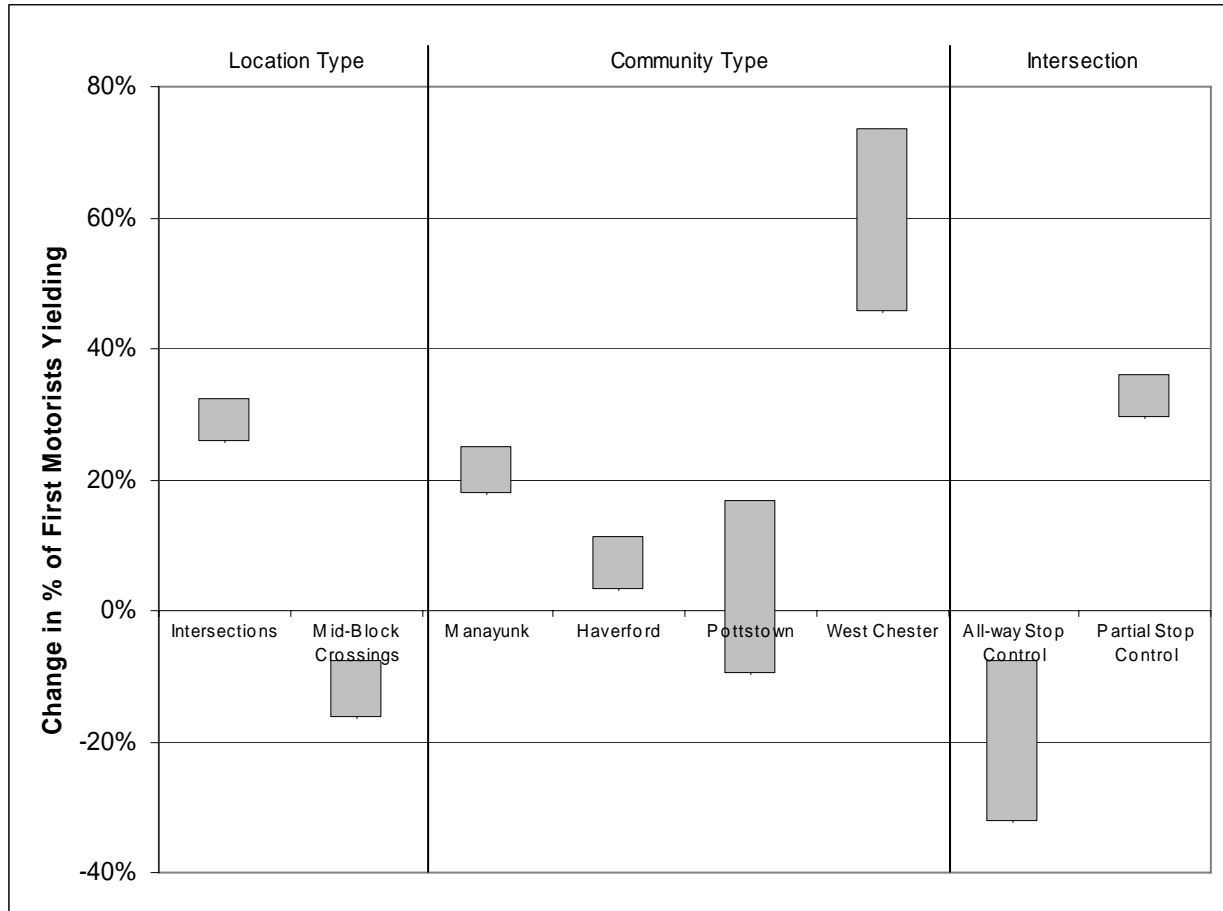


Figure E-4: Confidence Interval for Change in Percentage of "First Motorists" Yielding (Spillover Effects)

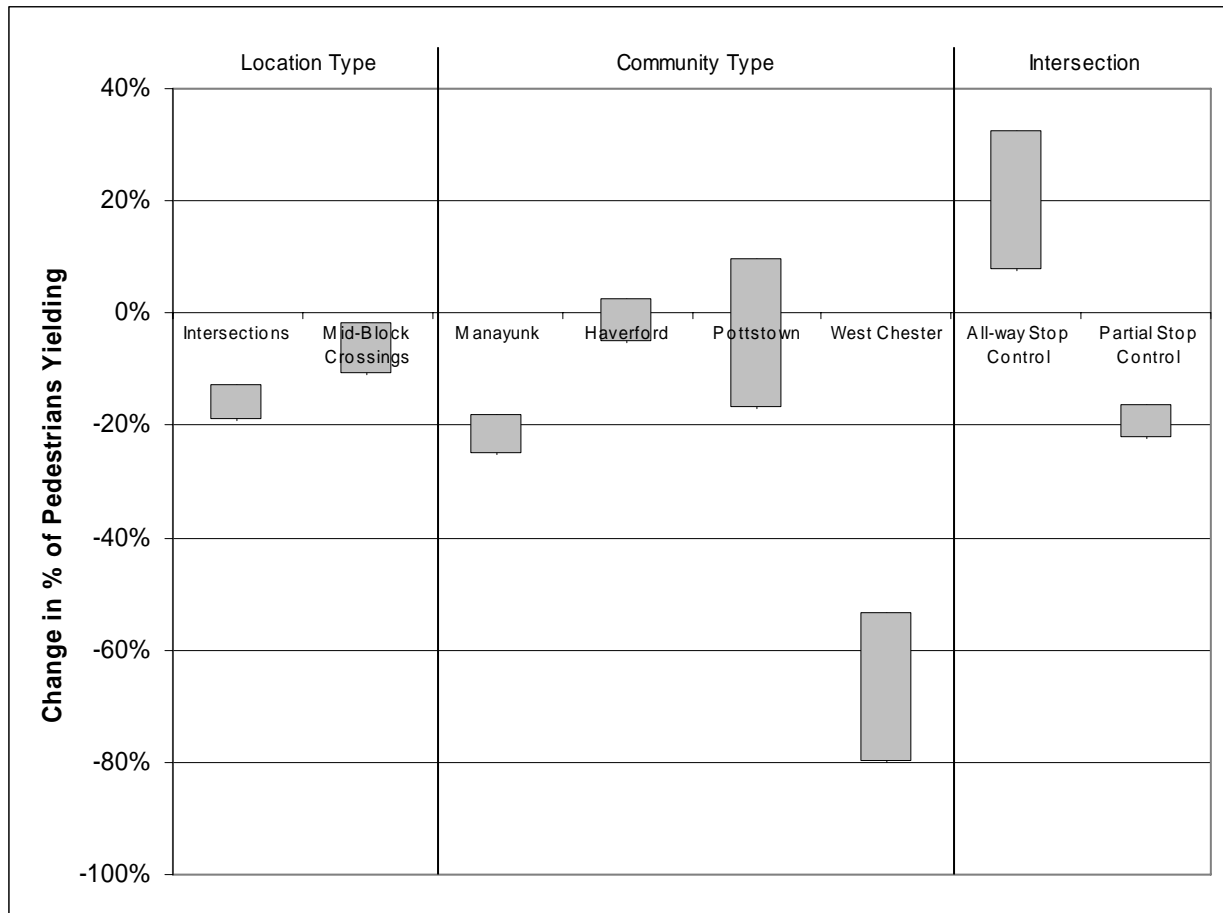


Figure E-5: Confidence Interval for Change in Percentage of Pedestrians Yielding (Spillover Effects)

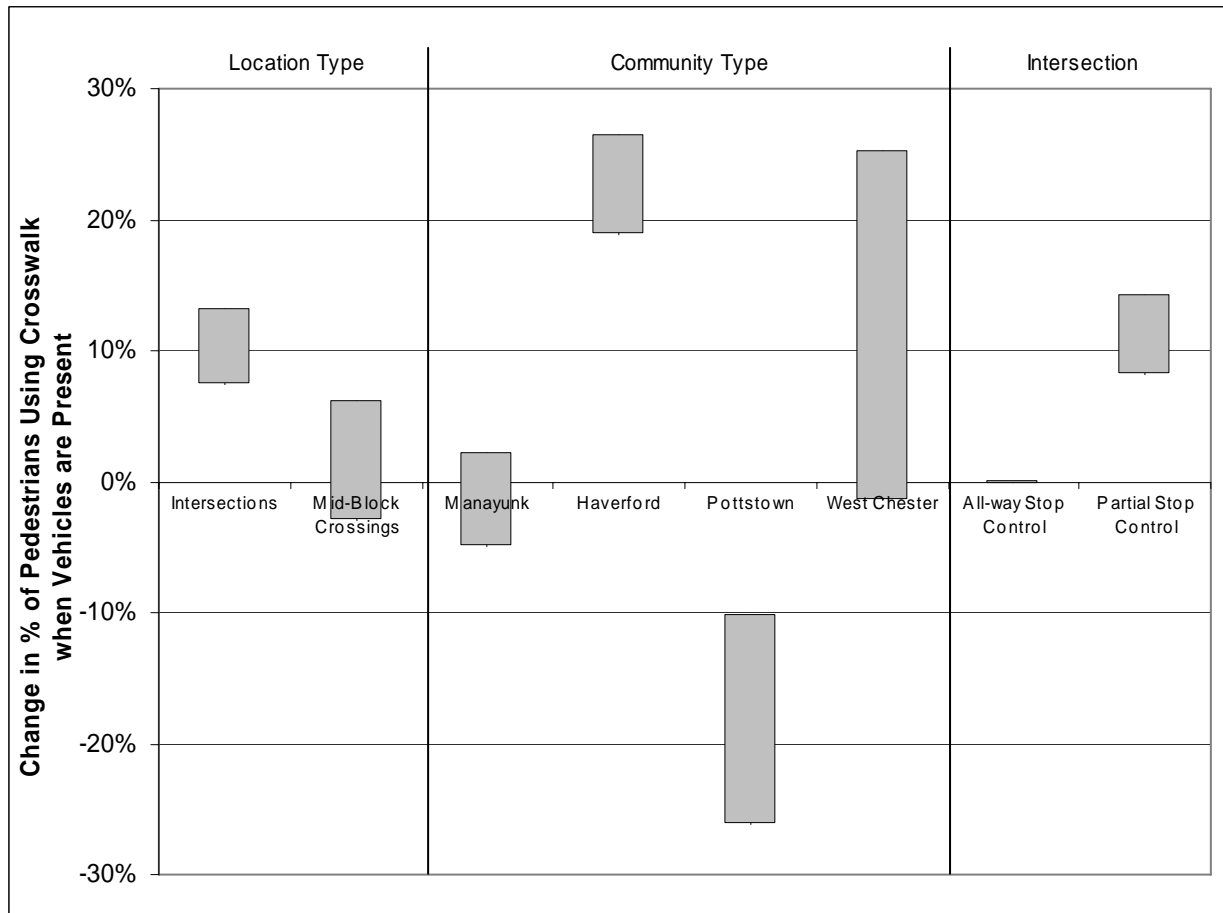


Figure E-6: Confidence Interval for Change in Percentage of Pedestrians Using Crosswalk When Vehicles are Present (Spillover Effects)

