

PENNSYLVANIA Airports Economic Impact



The Pennsylvania Airport System

Pennsylvania's aviation industry continues to provide high quality jobs and spur important local spending by on-airport businesses and agencies. The commonwealth's system of 15 commercial service and 117 general aviation airports connects Pennsylvania businesses and residents to the national and global economy. This system is comprised of a network of airports, airlines, air cargo businesses, corporate flight departments, pri-

vate aircraft owners, and recreational airplane pilots. Manufacturers in the state rely on airports to access markets and to receive supplies. Businesses rely on airports to conduct face-to-face meetings with customers and business associates within the United States and abroad. Leisure travelers use airports to reach recreational and tourist sites and to visit with family and friends.

Pennsylvania's Total Annual Economic Impacts from Aviation

When all of the impacts of Pennsylvania's system airports are added together, nearly 304,500 total jobs can be traced to the aviation industry. These employees receive more than \$9.2 billion in total payroll, and generate nearly \$23.6 billion in total economic activity. In addition, Pennsylvania's airports provide a number of health, welfare, and safety benefits, the impacts of which are immeasurable. Such services include aerial agricultural spraying, medical transport and evacuation, flight training, law enforcement, wildlife management, military exercises, and search and rescue operations.

Impact Measures

Employment measures the number of full-time equivalent (FTE) jobs related to airport activity, including on-airport

construction. A part-time employee is counted as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Activity (Output) measures the value of goods and services related to airports in Pennsylvania. The output of on-airport businesses is typically assumed to be the sum of annual gross sales and average annual capital expenditures.

Total Jobs – 304,464

Total Payroll – \$9.2 billion

Total Output – \$23.6 billion

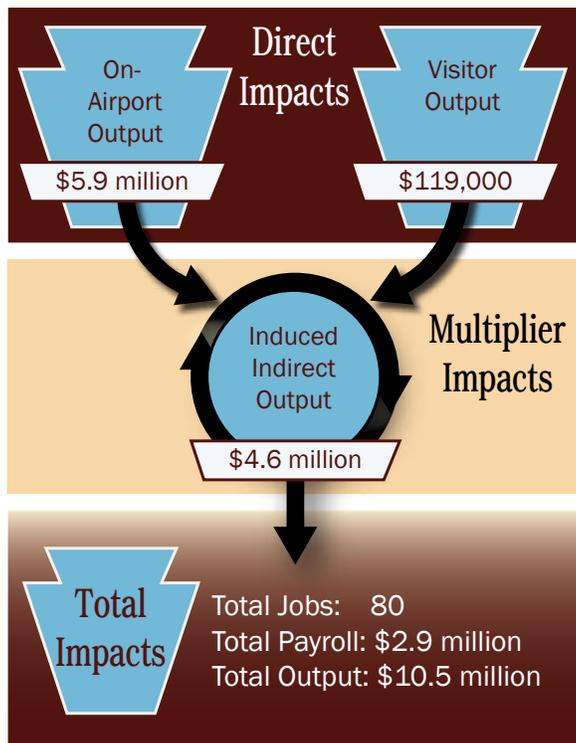
Study Process

This study, sponsored by the Pennsylvania Department of Transportation, Bureau of Aviation, analyzes the economic impact of Pennsylvania's aviation industry as a whole, as well as the impacts of its individual airports. The study confirms that many people—beyond the immediate environs of each airport—derive significant economic benefits from the daily operation of the airport system. The study also evaluates some of the less-quantifiable impacts linked with aviation, such as health, safety, recreation, education, and overall community strength.

A detailed modeling effort was undertaken to quantify the economic impacts of on-airport activities (airlines, fixed base operators, flight schools, corporate flight departments, government, and various other business). Also quantified were the impacts derived from the expenditures of visitors who arrive via scheduled service and general aviation aircraft. These on-airport impacts and visitor expenditures support additional economic activity throughout Pennsylvania.

As initial waves of activities associated with the airport system are released into Pennsylvania's economy, successive waves of employment, payroll, and economic benefit occur. These additional benefits are measured using sector-specific employment, payroll, and economic impact multipliers.

Economic Impact of Allentown Queen City Municipal Airport



Source: Wilbur Smith Associates

Impact Types

Direct Impacts include both direct impacts related to on-airport businesses and government agencies, and off-airport impacts, which are usually attributable to visitor spending.

Multiplier Impacts are comprised of indirect and induced impacts. These impacts are attributed to employees spending their earnings at local businesses, and the on-airport businesses purchasing goods and services locally. This re-circulation is commonly referred to as the “multiplier effect.”

Total Impacts are the combination of all direct, indirect, and induced impacts.



Qualitative Benefits

Allentown Queen City Municipal Airport is located in the City of Allentown in Lehigh County, approximately 45 miles north of Philadelphia. Access to the airport is available via Interstate 78.

Allentown Queen City Municipal Airport is classified an Intermediate airport by the Pennsylvania Bureau of Aviation. The airport has more than 100 based aircraft and experiences approximately 54,000 annual operations. The airfield is equipped with two runways. The primary runway, Runway 7/25, is 3,949 feet long by 75 feet wide, while Runway 15/33 is 3,159 feet long by 75 feet wide. Both runways are outfitted with medium intensity runway lighting (MIRL). The airport is served by two instrument approaches (RNAV RWY 07 and VOR-B).

Allentown Queen City Municipal Airport serves the general aviation needs of Allentown and the surrounding region. The airport has several on-site business tenants, including fixed base operator Lehigh Valley Aviation Services. The FBO offers a full range of services including fueling, maintenance, aircraft storage, charters, and various pilot services. Flight instruction at the FBO is contracted out to Gateway Aviation Incorporated, which partners with Lehigh Valley Carbon Community College’s Aviation program, and Rotor Wing Aviation, which offers helicopter flight training.

Extensive corporate activity takes place at the airport due to its location and extensive FBO services. Some of the companies that utilize the facility regularly and base aircraft at the airport include Lehigh Valley Hospital Medivac, Haverfield Corporation, MedEscort International, and Hershey Medical Center.

Allentown Queen City Municipal Airport supports a number of other general aviation activities such as flights by the U.S. Naval Academy and the Pennsylvania State Police. The airport is used daily for recreational flying and as a gateway to the Pocono Mountains, and used occasionally for aerial sightseeing. Other frequent activities include aerial inspections of utilities such as gas pipelines, and aerial photography by Doddy Photography. The airport also hosts an annual Kiwanis-sponsored pancake breakfast fly-in, which attracts approximately 400 attendees. In 2006, Queen City Airport was designated General Aviation Airport of the Year by the Eastern Region of the Federal Aviation Administration. The FAA Eastern Region is comprised of a seven-state area.